



INDIAN COUNCIL OF AGRICULTURAL RESEARCH

Krishi Bhawan, New Delhi-110001

F. No. 7(1)/2025-Cdn tech

Dated: 16th December 2025

Activity: Swachhta Pledge Day: Mass Administration of Swachhta Pledge, Swachhta awareness message to be posted on the website of the Department/Organisation, Display of Swachh Bharat Anthem and other relevant Information, Education & Communication (IEC) material at various strategic locations. Set up a Selfie Booth with Swachhata-themed props and backgrounds

The Swachhata pakhwada commenced from the 16th of December 2025 marking the beginning of fortnight-long Swachhata drive focusing on the different aspects of Swachhata, The first day of Swachhata involved the administering of Swachhata pledge, installations of selfie points across all the organisations under ICAR-Umbrella.

Crop Science Division

Central Rice Research Institute, Cuttack

Number of participants: 80

As per the direction from Secretary, DARE & DG, ICAR, New Delhi; ICAR-Central Rice Research Institute, Cuttack organized “Swachhata Pledge Day” on the very first day i.e, on 16-12-2025 at 11.00 AM on occasion of organization of Swachhata Pakhwada-2025. Dr. Srikanta Lenka, Chairman, Institute Swachhata Bharat Committee briefed about different day to day activities under Swachhata Pakhwada-2025 (from 16-31st December, 2025) to be organized at the Institute, its residential premises, villages, tourist spots, hostels, educational institutions and local markets etc.

The Director, ICAR-CRRI, Cuttack administered the “Swachhata pledge”. “Swachhata anthem” was displayed to all the staff members of the Institute and Director of the Institute urged the participants to include their co-workers into the Swachhata activity. In the programme Shri Ganesh Kumar, Sr.AO, ICAR –CRRI emphasized on non-use of single use plastics in the Institute/residential campus and `directed all the staff members not to use pan and other tobacco products during the office hours as an effort to keep our environment neat & clean and remain healthy.

Also, on this day, “Swachhata awareness message” was spread by the Institute on this day through LED screen kept in the Reception Corner and banners in different locations outside the Institute. In this meeting organized at Dr. K. Ramiah Conference Hall of the Institute; Heads of the Divisions, Sr.AO, Sr. FAO, Swachh Bharat Committee members, scientists and other staff members were present. A total of 80 participants attended the meeting and expressed their willingness join in the “Swachha Bharat Abhiyan”.



Indian Institute of Rice Research (IIRR), Hyderabad

Number of participants: 110

On the occasion of Swachhata Pakhwada celebrations, a Swachhata Pledge reading programme was organized on 16 December 2025 at 11:00 AM in front of the Director's Chamber. The programme was conducted with the objective of promoting cleanliness, hygiene, and environmental responsibility among staff members. The Director of the Institute, Dr. R. M. Sundaram, addressed the gathering and emphasized the significance of Swachhata Pakhwada in fostering a clean, healthy, and disciplined environment, thereby contributing to the national mission of cleanliness. Dr. V. Chinna Babu Naik, Nodal Officer for Swachhata Pakhwada, briefed the staff about the day-wise activities planned during the campaign and requested all staff members to complete the assigned activities within the stipulated time so that the consolidated report could be submitted to ICAR as per schedule. A selfie booth was made available near the entrance of the Institute.

The Swachhata Pledge was administered in English followed by the pledge in Hindi. All staff members present collectively took the pledge. 110 participants, including both permanent and temporary staff, attended the programme. Swachhata awareness message was uploaded on the Institute's website for awareness among all. The Director appreciated the enthusiastic participation of all staff members and encouraged continued commitment towards maintaining cleanliness within the institute premises.



भा.कृ.अनु.प - भारतीय गेहूँ एवं जौ अनुसंधान संस्थान, करनाल

Number of participants: 60

स्वच्छता पखवाड़ा 2025 के अंतर्गत दिनांक 16 दिसम्बर 2025 को प्रातः 10:00 बजे भारतीय गेहूँ एवं जौ अनुसंधान संस्थान (ICAR–IIWBR), करनाल में स्वच्छता प्रतिज्ञा कार्यक्रम का आयोजन किया गया। इस कार्यक्रम में संस्थान के सभी अधिकारियों एवं कर्मचारियों ने उत्साहपूर्वक भाग लिया। कार्यक्रम का आयोजन संस्थान के माननीय निदेशक डॉ. रतन तिवारी की गरिमामयी उपस्थिति में किया गया। इस अवसर पर उन्होंने उपस्थित अधिकारियों एवं कर्मचारियों को स्वच्छता की शपथ दिलाई। शपथ के माध्यम से सभी ने व्यक्तिगत एवं सार्वजनिक जीवन में स्वच्छता अपनाने, अपने कार्यस्थल एवं आसपास के वातावरण को स्वच्छ बनाए रखने तथा स्वच्छ भारत मिशन के उद्देश्यों की प्राप्ति हेतु निरंतर प्रयास करने का संकल्प लिया। इस कार्यक्रम का मुख्य उद्देश्य संस्थान में स्वच्छता के प्रति जागरूकता बढ़ाना एवं स्वच्छ, स्वस्थ तथा सुरक्षित कार्य वातावरण को प्रोत्साहित करना रहा। कार्यक्रम शांतिपूर्ण एवं सफलतापूर्वक संपन्न हुआ।



Indian Institute of Millets Research (IIMR), Hyderabad

Number of participants: 64

The ICAR–Indian Institute of Millets Research (IIMR), Hyderabad, inaugurated the Swachhata Pakhwada (16–31 December 2025) campaign on 16 December 2025, beginning with the Swachhata pledge and an awareness session for all staff members. Dr. C. Tara Satyavathi, Director, ICAR-IIMR, delivered the inaugural address, emphasizing the national importance of cleanliness and the core theme of this year’s observance, “Swachhata Pakhwada 2025.” She underscored the responsibility of every citizen to maintain cleanliness at home, in the workplace, and in public spaces to prevent illness and promote overall well-being. She encouraged all staff to uphold high standards of hygiene within office and laboratory environments to foster a healthier and more productive workplace.

Dr. N. Kannababu, Principal Scientist, presented the detailed day-wise action plan and introduced the teams responsible for executing various activities throughout the Swachhata Pakhwada period (16–31 December 2025) including “Kisan Diwas’ on 23rd December 2025 at

ICAR-IIMR. The programme witnessed enthusiastic participation from all staff members, inspiring greater commitment toward waste reduction, reuse, and sustainable practices. The selfie booth emerged as a creative and engaging platform, serving both as an educational tool and a symbol of innovation. The collective efforts reflected the true spirit of Swachhata Pakhwada—working together to build cleaner, greener, and more responsible surroundings. The day’s events, including the Swachhata pledge, were efficiently coordinated by Dr N Kannababu, Sh. HS Gawali, and Dr. V Ravi Kumar, contributing to the success of the inaugural programme.



Indian Grassland & Fodder Research Institute, Jhansi

Number of participants: 100

The pledge was administered by Dr Pankaj Kaushal, Director of the Institute in the packed Conference Room of the Institute. A selfie point was also established in the upper lawns of the Institute. The staff of the Institute took the pledge of keeping the ambience of the office, labs, farm and residential campus clean and green through individual activity and collective effort.



Indian Institute of Oilseeds Research, Hyderabad

Number of participants: 97

Swachhata Pledge was mass administered to the staff of ICAR- Indian Institute of Oilseeds Research today by the Director, ICAR-IIOR, Hyderabad at 11.00 am wherein scientific fraternity, technical staff, Skilled supporting staff, outsourcing staff, students, Young Professionals, administration and accounts staff were given the mass awareness on Swachhata program.

A selfie booth with Swachhata-themed props and backgrounds was also setup in the institute premises. After the pledge, all the participants were involved in mass cleaning of the campus.

All the participants of the pledge have assured to maintain cleanliness of the office premises, laboratory and the surroundings.



भा.कृ.अनु.प - .राष्ट्रीय सोयबीन अनुसंधान संस्थान, इंदौर

सहभागियों की संख्या: 35

भारतीय कृषि अनुसंधान परिषद् से प्राप्त दिशा निर्देशों के अनुपालन में राष्ट्रीय सोयबीन अनुसंधान संस्थान, इंदौर में दिनांक 16 - 31 दिसम्बर 2025 के दौरान स्वच्छता पखवाडा 2025 का आयोजन किया गया है जिसके अंतर्गत आयोजित की गई गतिविधियों की रिपोर्ट प्रस्तुत है। दिनांक 16 दिसम्बर 2025 को संस्थान में विभिन्न स्वच्छता संबंधित स्थलोपर स्वच्छता बैनरों को लगाकर स्वच्छता संबंधित जागरूकता जानकारी से समस्त स्टाफ को अवगत कराया गया। इसी के अंतर्गत स्वच्छता शपथ कार्यक्रम का आयोजन किया गया। संस्थान के निदेशक महोदय डॉ. के. एच. सिंह की सहायता में कार्यक्रम के अंतर्गत समस्त स्टाफ अधिकारियों / कर्मचारियों / आर ए / एस आर एफ / जे आर एफ / युवापेशेवर / श्रमिकों को स्वच्छता शपथ दिलाई गई। जिसके अंतर्गत हर वर्ष 100 घंटे यानि हर सप्ताह 2 घंटे श्रमदान करने तथा गन्दगी ना करूंगा ना करने दूंगा, सबसे पहले मैं स्वयं से, मेरे परिवार से, मेरे मोहल्ले से मेरे गाव से एवं मेरे कार्यस्थल से शुरुआत करूंगा। इस विधान के साथ मैं गाव गाव और गली गली स्वच्छ कार्य मिशन का प्रचार करूंगा। मैं आज जो शपथ ले रहा हू वह अन्य 100 व्यक्तियों से भी करवाऊंगा। सभी के द्वारा इस आशय की शपथ ग्रहण की गई।



ICAR-Indian Institute of Groundnut Research, Junagadh

Number of participants: 50

Swachhata Pledge was organized in the Auditorium of the Institute, where all the regular and contractual staff took pledge on Swachhata and explained the importance of the Swachhata.

A Selfie booth has been established in the front of the office main building showing the message on Swachhata awareness where all the staff members including contractual staff and other outsiders crossing the IIGR also attracted with the selfie booth and some of them also had selfie with the selfie-booth. A message on Swachhata awareness has been posted on the Institute website depicting the importance of Swachhata in our daily life. Banners on the Swachhata awareness are placed at (i) Main gate of the Institute and (ii) in the Institute Auditorium. All the participants have taken the oath, which will contribute to visible and lasting impact in cleanliness, hygiene, and civic responsibility. The participants will also encourage others to understand and adopt the benefits of Swachhata in the Society.



ICAR-Indian Institute of Rapeseed-Mustard Research, Bharatpur

Number of participants: 30

The ICAR-IIRMR, Bharatpur, celebrated “Swachhata Pakhwada” in Swachhata Pakhwada, on 16th December, 2025. The programme was started with the Swachhata Pledge, all staff of ICAR-IIRMR took Swachhata Pledge. In this activity displayed the Swachhata banner at the main gate of the campus. Director IIRMR briefed the different activities of Swachhata will be conducted during Swachhata Pakhwada (16-31 Dec, 2025).



Indian Institute of Pulses Research, Kanpur

Number of participants: 40

Mass Administration of Swachhata Pledge, Swachhata awareness message to be posted on the website of the Department/Organization, Display of Swachh Bharat Anthem and other relevant Information, Education & Communication (IEC) material at various strategic locations. Set up a Selfie Booth with Swachhata-themed props and backgrounds. The Swachhata Pakhwada was started at ICAR-IIPR, Kanpur & its regional Centre / Stations by displaying Banners at strategic locations of the office premises. Swachhata pledge was taken by the employees of ICAR-IIPR, Kanpur & its regional Centre / Stations along with some cleanliness activities. A brief of activities to be organized during Swachhata Pakhwada was informed to all the employees & all were requested to participate in the events actively.



Indian Sugarcane Research Institute, Lucknow

Number of participants: 60

As part of Swachhata Pakhwada (16–31 December 2025), *Swachhta Pledge Day* was administered to all officers and staff of the institute. Banners and standees were displayed prominently. The banners were displayed at three prominent locations within the Institute, one at the Institute main gate, the 2nd at the ISRI colony gate and 3rd at the institute rear gate to create awareness and visibility for the campaign. The standees were displayed at the entrance of the administrative building to create awareness and visibility for the campaign. A Selfie booth was set up to create awareness and encourage participation and promote the message of cleanliness and hygiene during the various activities scheduled throughout the campaign period. The activity was coordinated by a group of employees. The Swachhata Pledge was administered under the chairmanship of the In-charge Director, Dr. M. K. Srivastava and Sh. Abhishek Srivastava (CAO). Prior to the pledge, the activities planned to be undertaken during the Swachhata Pakhwada were briefed by Dr. H. S. Pandey, Chairman, Swachh Bharat Mission of ICAR-ISRI to the staff members. In addition, the staff of ICAR–ISRI, Regional Station, KVK also took the Swachhata Pledge, marking the commencement of *Swachhata Pakhwada* to be observed from 16 to 31 December 2025. Key outcomes are increased awareness towards cleanliness, hygiene, and environmental responsibility, establishment of Swachhata Selfie Booth and promotion of Swachha Bharat Mission objectives.



Sugarcane Breeding Institute, Coimbatore & its Regional Stations at Karnal & Kannur

Number of participants: 80

ICAR-Sugarcane Breeding Institute, Coimbatore: Swachhata Pledge was taken up by the Institute staff in the main campus as a mark of initiation of Swachhata Pakhwada activities. A Selfie Booth with Swachhata Banner was set up in the Institute lawn.



ICAR-Sugarcane Breeding Institute, Regional Centre, Karnal: Swachhata Pledge was taken up by the Institute staff in the Regional Centres as a mark of initiation of Swachhata Pakhwada activities.



ICAR-Sugarcane Breeding Institute, Regional Centre, Kannur: Swachhata Pledge was taken up by the Institute staff in the Regional Centres as a mark of initiation of Swachhata Pakhwada activities.



Central Research Institute for Jute & Allied Fibres, Barrackpore

Number of participants: 45

A banner of Swachhata Pakhwada, 2025 was displayed at prominent places and Swachhata Pledge was administered by all employees of the Institute at ICAR-CRIJAF, Barrackpore on 16.12.2025.



National Institute for Research on Commercial Agriculture, Rajahmundry

Number of participants: 50

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Inauguration of Swachhata Hi Seva Campaign 2025: Swachhata Hi Seva Campaign is being observed across the country from 16th December 2025 to 31st December 2025, culminating in the celebration of Kisan Diwas on 23rd December 2025. As part of this campaign, the Swachhata Pledge was administered at the ICAR- NIRCA on 16th December 2025 at 10.30 AM. All the staff of ICAR-NIRCA have actively taken part and participated in the pledge. The Swachhata Pledge 2025 is part of the ongoing efforts under the Swachha Bharat Abhiyan which aims to promote cleanliness, hygiene and sanitation across India.

The pledge encourages citizens to take responsibility for maintaining cleanliness in their surroundings and to contribute to a cleaner environment. Swachhata Pledge was administered by ICAR-NIRCA Staff. Mass Administration of Swachhata Pledge, Swachhata awareness message was posted on the website of the organization. Thus, the Swachhata Pledge was administered to all the staff members.



Central Institute for Cotton Research, Nagpur & its Regional Stations at Sirsa and Coimbatore

Number of participants: 236

Under the aegis of *Swachhata Pakhwada* (16–31 December 2025), Swachhata Pledge Day was observed on 16 December 2025 across ICAR–CICR locations. At the ICAR–CICR, Nagpur, Maharashtra State the programme was held at the Seminar Hall with the participation of 90 staff members. The event began with listening to the *Swachh Bharat Anthem*. A Swachhata awareness message was delivered by Dr. V. N. Waghmare, Director, ICAR–CICR, and the same was disseminated through social media platforms. In his address, Dr. Waghmare highlighted the ideals of Mahatma Gandhi and Sant Gadge Maharaj Baba on cleanliness and emphasized the role of cotton residue management in enhancing soil organic carbon. As part of the campaign, 11 Swachhata display banners and three selfie booths were installed across the Nagpur campus. At the Regional Station, Coimbatore (Tamil Nadu), Swachhata Pledge Day was celebrated under the guidance of Dr. A. H. Prakash, with the participation of 34 CICR staff members and 87 students from *S. Thangapazham Agricultural College, Vasudevanallur, Tenkasi district*, Tamil Nadu. At the Regional Station, Sirsa (Haryana), the programme was conducted under the guidance of Dr. Rishi Kumar, with 25 staff members taking the Swachhata pledge. During the event, he urged staff to initiate and maintain cleanliness in laboratories and office premises. The Swachhata Pledge translates from a symbolic commitment into tangible actions that create a cleaner, healthier, more sustainable, and proud institutional community. Stay Safe. Stay Healthy. Commit to Swachhata.



National Research Institute for IPM, New Delhi

Number of Participants: 40

A Swachhata Pledge was taken in the MS Swaminathan Hall, NRIIPM Campus in Hindi and English. All staff members, scientists, and supporting staff actively participated in taking the Swachhata Pledge to promote cleanliness, hygiene, and a healthy working environment.



National Bureau of Agricultural Insect Resources, Bengaluru

Number of participants: 40

On 16 December 2025, the staff of ICAR–NBAIR, Hebbal and Yelahanka campuses, Bengaluru, commenced the Swachhata Pakhwada by taking the Swachhata Pledge at selfie booth and undertaking a campus cleanliness drive. As part of the Swachhata Campaign 2025, banners were displayed at prominent locations, including bus stops and public spaces in the vicinity of the institute, as well as within the institute premises, to create awareness about the campaign.



National Bureau of Agriculturally Important Microorganisms, Mau

Number of participants: 117

The Swachhata pledge was administered by 117 participants at the ICAR-NBAIM, Mau on the first day of the Swachhata Pakhwada being celebrated during 16-31 December 2025.



National Institute of Biotic Stress Management, Raipur

Number of participants: 30

On the occasion of Swachhata Pledge Day, the Director, ICAR-NIBSM, Dr. P. K. Rai, administered the Swachhata Pledge to all officials and staff members of the Institute. Dr. Pankaj Sharma formally welcomed the Director and briefed the gathering about the significance of Swachhata Pakhwada. A Swachhata awareness message was duly prepared and posted on the official website of ICAR-NIBSM, highlighting the importance of cleanliness and hygiene in day-to-day activities. The Swachha Bharat Anthem and other relevant Swachhata-related information were displayed and played for the participants. This was followed by an interactive discussion among the staff members, including scientists, technical and administrative personnel. The interaction emphasized cleanliness as a shared responsibility and reinforced the commitment towards maintaining a clean and healthy institute campus. A Selfie Booth with Swachhata-themed props and backgrounds was set up to encourage active participation. After an interactive discussion, photographs were taken at the Selfie Booth, and all participants enthusiastically took part in the activity, promoting awareness and collective responsibility towards Swachhata.



Vivekanand Parvatiya Krishi Anusandhaan Sansthan, Almora

Number of participants: 50

Under Swachhata Pakhwada (December 16–31, 2025), a Swachhata Pledge was administered on 16 December 2025 at the Almora Campus and the Experimental Farm, Hawalbagh, ICAR–VPKAS, Almora. More than 50 staff members actively participated in the programme and took the pledge to maintain cleanliness, promote hygiene, and contribute towards a clean and healthy environment.



Indian Institute of Agricultural Biotechnology, Ranchi

Number of participants: 45

The Swachhata Pledge Day was observed at 11:00 AM in the New Building of ICAR–Indian Institute of Agricultural Biotechnology (ICAR-IIAB), Ranchi, as part of Swachhata Pakhwada activities. The Swachhata Pledge was administered collectively to scientists, staff and students, reaffirming their commitment towards cleanliness, hygiene and maintaining a healthy workplace environment. To further enhance awareness and engagement, a Swachhata-themed Selfie Booth with Swachh Bharat messages and creative props was set up at the venue, which witnessed enthusiastic participation and helped in effectively spreading the message of cleanliness.



National Institute of Seed Science & Technology, Mau

Number of participants: 30

On the start of Swachh Pakhwada 16-31 December, 2025 the Swachhta Pledge ceremony was organized at ICAR- National Institute of Seed Science & Technology, Mau on 16.12.2025. All staff members took pledge to keep our surrounding clean and make publicity of cleanliness among the public. To create awareness and publicity of cleanliness, one selfie stand is also erected at prominent place.



Indian Agricultural Research Institute, Jharkhand

Number of participants: 45

All officials of solemnly took a pledge, committing to uphold cleanliness in their surroundings and promote hygienic practices. Saplings were planted by all officials under *Plantation Drive (Ek Ped Maa Ke Naam)*, symbolizing their gratitude and sense of responsibility towards the environment, and approximately 20 saplings were planted. The day led to beautification of Farmers' Training Hostel. It strengthened awareness about cleanliness and sustainability



ICAR- Indian Agricultural Research Institute, New Delhi

Number of participants: 200+

On the first day of the Swachhata Pakhwada being celebrated during 16-31 December 2025, a Swachhata pledge was administered by all the officers/officials at the ICAR-IARI, New Delhi in the Directorate/Divisions/Units/Regional Stations. The Officers/Officials also took pledge to make the programme of Swachhata Pakhwada a great success.



Natural Resource Management Division (NRM)

Indian Institute of Soil and Water Conservation, Dehradun

The "Swachhta Pakhwada) "2025Cleanliness Fortnight) was launched today, December 16, 2025, at the ICAR-Indian Institute of Soil and Water Conservation, Dehradun, and its eight research centers, with the collective singing of the "Vande Mataram" song. All the scientists, officers, and staff present on the occasion took a pledge of cleanliness, fulfilling their responsibility towards sanitation. On this occasion, the Director of the Institute, Dr. M. Madhu, explained to all the employees their duties regarding cleanliness and also elaborated on the finer points of maintaining cleanliness in every part of the institute, such as the guest house, garden, library, laboratories, and offices.

To promote and spread the message of cleanliness awareness during Swachhta Pakhwada-2025, a banner was displayed at the main gate of the institute. A selfie booth was also set up on the institute premises, displaying various pictures to promote awareness about cleanliness.

This program was successfully organized by Anil Kumar Chauhan, the Nodal Officer of the Swachh Bharat Mission at the institute.



CENTRAL COASTAL AGRICULTURAL RESEARCH INSTITUTE, GOA

As part of Swachhta Pakhwada 2025, the ICAR CCARI, Goa successfully observed Swachhata Pledge Day on 16 December 2025, marking the formal commencement of the fortnight-long cleanliness drive. On this occasion, a mass administration of the Swachhata Pledge was undertaken, wherein all staff members and contractual personnel collectively reaffirmed their commitment towards maintaining cleanliness, hygiene and a plastic-free environment, in alignment with the objectives of the *Swachh Bharat Mission*. To enhance awareness and outreach, a Swachhata awareness message was prominently displayed on the Institute's official website, highlighting the significance of individual and collective responsibility in sustaining cleanliness at workplaces and public spaces. The Swachh Bharat Anthem and other relevant audio-visual messages were displayed/played within the campus to reinforce the spirit of the campaign. In order to encourage enthusiastic participation and engagement, a Swachhta-themed Selfie Booth was set up. Staff members actively participated by taking selfies, thereby promoting the message of cleanliness through positive and interactive means.



ICAR-Research Centre For Eastern Region, Patna

Report on the Swachhata activity undertaken at ICAR RCER, Patna, FSRCHPR, Ranchi, and its KVKs located in Buxar and Ramgarh

Date	Activity	Place	Participants
16.12.02025	Swachhata Pledge Day: Administration of Swachhata pledge, Swachhata awareness message to be posted on the website of department,	ICAR-RCER, Patna	51
		KVK Ramgarh	12



Central Island Agricultural Research Institute, Port Blair

Swachhta Pledge Day was commemorated at ICAR–Central Island Agricultural Research Institute (ICAR-CIARI), Sri Vijaya Puram on December 16, 2025, aimed at enhancing awareness and dedication towards cleanliness, hygiene, and sanitation among the staff members. This event was organized as part of the nationwide effort to foster the spirit of Swachh Pakhwada and to promote shared responsibility in maintaining a clean and healthy environment. During the observance, a Mass Administration of the Swachhta Pledge took place on the institute conference room, where all attendees earnestly pledged to maintain cleanliness in their surroundings, refrain from littering, and actively participate in creating a tidy and hygienic workplace as well as society. The pledge underscored personal accountability, community involvement, and ongoing efforts for cleanliness. To improve visibility and awareness, Swachhta banners and informative messages were prominently showcased on the Institute’s official website, main entrance, and other significant areas throughout the campus. These banners communicated essential messages that highlighted the significance of cleanliness, sanitation, and environmental stewardship, thereby reinforcing the fundamental principles of the Swachh Bharat mission. A total of 70 staff members took part in the program. The participants included Scientists, Technical Officers, Administrative Staff, Research Scholars, and Contractual Staff, reflecting enthusiastic engagement from all sectors of the institute. The spirited participation illustrated the collective determination of ICAR-CIARI staff to contribute to cleanliness and sustainable development. The observance of Swachhta Pledge Day at ICAR-CIARI served as a reminder that cleanliness is not just a

one-time event but an ongoing obligation. The institute reiterated its commitment to incorporating cleanliness practices into daily routines and promoting Swachhta awareness both within the campus and in the broader community.



Mahatma Gandhi Integrated Farming Research Institute, Motihari

Organized mass Administration of swachhta pledge

No. of participants-40

Key outcomes- Conducted swachhta pledge and sensitized officials, contractual staffs and farmers regarding the importance of cleanliness in work place and public places



Central Research Institute for Dryland Agriculture, Hyderabad

Theme: Display of banners at main office ICAR-CRIDA and at both the research farms and administered the Swachhta pledge to staff members. we are organizing Swachhta Pakhwada from 16 to 31st December 2025. and the date wise activities suggested under the programme are being carried out at main office, Bhuvan (Hayatnagar Research Farm), Varun(Gunagal Research Farm), CRIDA model village, KVK,Ranga Reddy of ICAR-CRIDA adopted villages. As per the action plan, the Swachhta Pakhwada activities were implemented on 16th December 2025 with display of banners at main office ICAR-CRIDA and at both the research farms. Dr V. K. Singh, Director,ICAR-CRIDA administered the Swachhta pledge to staff members of the institute and urged the employees to adopt the swachhta as part of their routine activities and to maintain the premises of the institute clean throughout the year. All the staff members attended the programme. Dr R.Nagarjuna Kumar, Principal Scientist and Nodal Officer for Swachhta Pakhwada, briefed the employees about the activities being planned during Swachhta Pakhwada from 16-31 December 2025. During the fortnight, various activities like Swachhta awareness programme, cleanliness, debate competition, planting of trees, quiz competition, awareness on waste management, campaign on cleaning of sewerage & water lines, recycling of waste water, use of vermicompost pits *etc.*, are being planned at main office, Hayatnagar Research Farm (HRF),Gunegal Research Farm (GRF),CRIDA model village, KVK,Ranga Reddy of ICAR-CRIDA adopted villages with an aim of creating awareness about the swachhata in the farming community. During this Swachhta Pakhwada Kisan Diwas (Farmer's Day) also will be celebrated on 23rd December 2025 in in memory of

former Prime Minister Shri Chaudhary Charan Singh, a legendary leader and strong advocate of farmers' welfare.



Banners Displayed at ICAR-CRIDA Dr.VK.Singh, Director CRIDA administered the Swachhata pledge

Swachhata Pakhwada at ICAR-CRIDA,KVK Ranga Reddy,Hyderabad

Swachhata Pakhwada started at ICAR-CRIDA, **Krishi Vigyan Kendra (KVK), Ranga Reddy**. As per the action plan, the Swachhata Pakhwada **Dr. Chandrakant M.H.** Head KVK administered the Swachhata pledge to staff members of KVK. All SMS and Technical officers of KVK and all other staff participated in the event.





Swachhata pledge administered by **Dr. Chandrakant M.H**, Head KVK

Indian Institute of Soil Science, Bhopal

As part of the Swachhata Pakhwada celebrations, the Swachhata Pledge was administered to all scientists and staff of the ICAR–Indian Institute of Soil Science (IISS), Bhopal, by Dr. M. Mohanty, Director, ICAR–IISS, Bhopal. The programme commenced with the playing of the Swachh Bharat Anthem, followed by the display of Swachhata-related banners at prominent locations across the institute campus to create awareness and reinforce the message of cleanliness. To enhance public engagement and visibility of the campaign, a Swachhata-themed selfie booth with attractive props and backgrounds was setup at the institute entrance, encouraging participation and promoting the spirit of the Swachh Bharat Mission. On this occasion, Dr. M. Mohanty briefed the scientists and staff about the planned activities to be undertaken during Swachhata Pakhwada and emphasized the importance of collective responsibility in maintaining cleanliness and hygiene. He urged all employees to actively contribute to this noble national initiative by ensuring cleanliness within the institute premises as well as in the surrounding areas. Following the address, a cleanliness drive was organized, in which all the scientists and staff members actively participated. The drive focused on cleaning offices, laboratories, common areas, and open spaces within the campus, thereby

reinforcing the institute’s commitment to cleanliness, environmental sustainability, and social responsibility.

	
<p>Pledge ceremony on the occasion of Swachhata Pakhwada</p>	<p>Swachhata-themed selfie booth with attractive props and backgrounds was setup</p>

Indian Institute of Farming System Research, Modipuram

Swachhata banners were displayed at prominent areas of the institute. Inaugural function started at 10.30 am and taken Swachhata Pledge by all the staff members of ICAR-IIFSR. Plantation of Flower Saplings in the campus was also conducted.



Directorate of Weed Research, Jabalpur

Swachhata Pledge Day: Mass Administration of Swachhata Pledge, Swachhata awareness message to be posted on the website of the Department/ Organisation, Display of Swachh Bharat Anthem and other relevant Information, Education & Communication (IEC) material at various strategic locations.

Set up a **Selfie Booth** with Swachhata-themed props and backgrounds.

'Swachhata Pakhwada' was started at ICAR-Directorate of Weed Research, Jabalpur on 16.12.2025. Director inaugurated the 'Swachhata Pakhwada' on 16.12.2025 at ICAR-DWR Guest House and Dr. V.K. Choudhary, Pr. Scientist informed about the date wise activities to be done/organized during 16-31 December, 2025 at the Directorate and other places. Dr. VK Choudhary, Principal Scientist informed about the arrangements made to celebrate Swachhata Pakhwada. Banners of the Swachhata Pakhwada were displayed at main gate & prominent places of the Directorate. Swachhata Pledge (Oath) was taken by all the staff and committed to make self, community, society, villages, cities clean. Around 52 persons participated in the

inaugural programme of Swachhata Pakhwada. Photographs of the above activities are pasted herewith:



Indian Institute of Water Management, Bhubaneswar

As per the directives of the Cabinet Secretariat, Govt of India and letter F. No. 7(1)12025-Cdn (Tech) dated 5th December 2025, *Swachhta Pakhwada* (16-31 December, 2025) was inaugurated at ICAR-IIWM on 16th December, 2025. The Director of the Institute Dr. Arjamadutta Sarangi administered *Swachhta Pledge (Shapath)* to all staff and scholars of the Institute. In his opening remarks, the Director highlighted the different milestones achieved under Swachhta Bharat Mission since its launching on 2nd October, 2014 by our Honourable Prime Minister Sri Narendra Modi. He mentioned about various initiatives such as tapping solar energy, harvesting of rooftop rainwater, plantation of trees taken by the Institute in making it a 'Clean and Green Campus'. He called upon the staff to inculcate swachhta in every aspect of life and contribute proactively to maintain clean and healthy environment at home, office and public places. After the meeting the Director and staff of the institute took their photographs at the selfie point. For spreading the message of *Swachhta Bharat Mission* and create awareness among general public, banners were displayed at prominent places of the Institute including main entrance gate and reception lounge. At the outset of programme, Dr. H.K. Dash, Chairman of the *Swachh Bharat Abhiyan* Committee and Nodal Officer of the *Swachhta Pakhwada* welcomed the participants and briefed about the activities and events to be undertaken during the *Pakhwada*. Some of the action and activity photographs of Day-1 (16.12.2025) are presented below.



National Institute of Abiotic Stress Management, Baramati

- As part of Swachhata Pakhwada, 2025 being observed from December 16 to 31, 2025, a Swachhata Pledge-taking ceremony was organized at ICAR–NIASM on December 16, 2025, at the institute premises. The Swachhata Pledge was administered by Dr. K. Sammi Reddy, Director, ICAR–NIASM.
- More than 50 staff members, including scientific, technical, administrative, and supporting staff, participated in the pledge-taking ceremony. The event aimed to reinforce the importance of cleanliness and sanitation and to encourage collective responsibility in maintaining hygiene in the workplace and surrounding environment as part of the Swachhata Pakhwada initiative.
- Banners highlighting the messages of Swachhata Pakhwada, 2025 are being displayed at important focal points of the institute premises to create awareness and encourage active participation among staff and visitors.



All the staff of ICAR-NIASM taking Swacchta Pledge

National Bureau of Soil Survey and Land Use Planning, Nagpur

ICAR–NBSS& LUP, Regional Centre, Delhi organized the inaugural ceremony of “Swachhta Pakhwada” on 16 December 2025. The programme was coordinated by Dr. Ritu Nagdev, Scientist and Nodal In-charge of Swachhta Pakhwada, Regional Centre, Delhi. During the program Dr. Abir Dey, Senior Scientist, Dr. Ashok Kumar, Senior Scientist, Sh. Kamlesh Sharma, AAO and other staff members were present. To promote awareness on cleanliness and hygiene, a Swachhta awareness banner was prominently displayed within the office. Then the Swachhta Oath had been taken by the staffs of Regional Centre Delhi to ensure their commitment towards maintaining cleanliness and sanitation. The programme concluded with a comprehensive briefing on the objectives, significance and planned activities of Swachhta Pakhwada by the Swachhta Nodal Officer.



ICAR Research Complex for NEH Region, Umiam, Meghalaya.

ICAR Research Complex for NEH Region, Umiam observed Swachhta Pakhwada 2025 during 16th to 31st December 2025 and Celebration is started with administering of mass

Pledge of Swachhta on **16th December 2025** by all the staff of the Institute along with Centers. Some Photographs of pledge attached below for reference.



ICAR Research Complex for NEH Region, Manipur Centre, Lamphelpat

The Swachhta Pakhwada was observed at the ICAR Research Complex for NEH Region, Manipur Centre, Lamphelpat, Imphal-795004 from 16 to 31 December 2025 with the objective of fostering institutional awareness on cleanliness, sanitation, hygiene, and civic responsibility, in consonance with the objectives of the Swachh Bharat Mission.

The observation was formally initiated on 16 December 2025 with the conduct of Swachhta Pledge Day. On this occasion, mass administration of the Swachhta Pledge was undertaken along with cleanliness-oriented social service activities. The pledge was administered by Dr. Ch. Basudha Devi, Head of the Regional Centre, ICAR Manipur Centre. A total of 33 personnel, comprising scientists, technical staff, contractual employees, and project staff, participated in the programme.

On Swachhta Pledge Day, the participants reaffirmed their resolve “to remain committed towards cleanliness and devote time for this,” including devoting 100 hours per year (two hours per week) to voluntary work for cleanliness. The participants further resolved “to neither litter nor let others litter” and “to initiate the quest for cleanliness with myself, my family, my locality, my village and my workplace.” Emphasis was also placed on propagating the message of the Swachh Bharat Mission in villages and towns and encouraging other citizens to adopt similar commitments, thereby strengthening collective participation.

ICAR Research Complex for NEH Region, Nagaland Centre, Medziphema, Nagaland

ICAR Research Complex for NEH Region, Nagaland Centre, Medziphema observed SWACHHTA PAKHWADA 2025 from 16th to 31st December 2025. The SWACHHTA PAKHWADA 2025 commenced with the administration of mass pledge presided by the HORC, Dr. H. Kalita and participated by the staff members on 16th December 2025. Selfie booth was set up and staff took photographs and posted in social media. The Swachhta Pledge theme was printed in banner and displayed for maximum visibility for the persons visiting the campus. Overall, the programme was a success and all the events received good response from the staff.



Display of SWACHHTA PAKHWADA 2025 banner outside the main gate.

Display of Swachhta Pakhwada Theme 2025 at the Entrance of the office.

ICAR-Central Soil Salinity Research Institute, Karnal

Swachhata Pakhwada was inaugurated on 16 December 2025 at the ICAR–Central Soil Salinity Research Institute (ICAR–CSSRI), Karnal, by the Director, Dr. R.K. Yadav. On this occasion, Dr. Yadav administered the Swachhata Pledge to all officers, staff members, scientists, research fellows and students of the Institute. In his address, Dr. Yadav emphasized the importance of implementing the date-wise Swachhata Pakhwada activities in a timely manner with full enthusiasm and active participation. Dr. B. L. Meena, Nodal Officer, Swachhata Pakhwada, briefed the participants about the various activities planned during the Pakhwada and elaborated on its objectives. On Swachhata Pledge Day, mass administration of the Swachhata Pledge was carried out. In addition, Swachhata awareness messages were uploaded on the Institute’s website, and the Swachhata Pakhwada banners were displayed at various strategic locations within the Institute to strengthen awareness on cleanliness and hygiene.



AGRICULTURAL EXTENSION DIVISION

S.No.	Date	Activities	ATARIs, Zone-I to XI & CIWA		
			No. of KVKs involved	No. of Participants (Farmers/ Staffs/ other Participants)	No. of VIPs attended the program
1	16.12.2025	Swachhta Pledge Day: Mass Administration of Swachhta Pledge, Swachhta awareness message to be posted on the website of the Department/ Organisation, Display of Swachh Bharat Anthem and other relevant Information, Education & Communication (IEC) material at various strategic locations.	458	9491	34

		Set up a Selfie Bothe with Swachhata-themed props and backgrounds.			
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Photographs (Swachhta Pakhawada during 16 December 2025)





3. FISHERIES SCIENCE

ICAR- Central Institute of Coldwater Fisheries Research, Bhimtal

Swachhta Pakhwada started at ICAR-CICFR, Bhimtal on December 16, 2025 with a pledge on “Swachhta” administrated by all the members of staff of the Institute. Pledge was also taken by the staff members of the ICAR-CICFR Experimental Fish Farm & Field Centre, Champawat. The date wise activities to be carried out during the swachhta pakhwada from December 16-31, 2025 were briefed to all the members of staff for successful execution. Banners were displayed at the entrance of the Institute main building facing the road side for a wide publicity to this important event. The awareness messages were posted on the institute website, instagram, facebook, twitter etc.



ICAR- Central Institute of Brackishwater Aquaculture, Chennai

As part of the Swachhta Pakhwada 2025, the Swachhta Pledge was administered by the Director, CIBA at Navsari Gujarat Research Centre through online mode. At the Headquarters, the programme was headed by Dr. Kailasam, Principal Scientist. The centres at Muttukadu Experimental Station, Tamil Nadu, Kakdwip Research Centre, West Bengal and Navsari Gujarat Research Centre participated in the programme through the zoom link provided.

All employees including Scientist, Technical, Administrative, YPs and research scholars reaffirmed their commitment to the ideals of cleanliness and Swachh Bharat through the pledge.

To enhance the visibility of the campaign, banners were displayed at visible and strategic locations across the Institute premises.



ICAR-CIBA, Chennai (HQ)



ICAR-CIBA Research Centres, Muttukadu

ICAR- National Bureau of Fish Genetic Resources, Lucknow

Swachhta pledge, Swachhata Walk & Selfie

Inaugural program of Swachhta Pakhwada (Dec. 16-31, 2025) carried out at ICAR-NBFGR, Lucknow. Total participation in swachhta pledge was 158 staffs from NBFGR HQ, ARTU chinhat centre and PAGE centre. The HQ-campus had participation of 115-staffs in physical mode for pledge, followed by selfie with standee and Swachhta awareness walk. The ARTU Chinhat centre had 12-staff who took pledge with HQ in virtual mode and held swachhta walk. The PAGR centre, Kochi, Kerala had 31-staffs who took pledge with HQ in virtual mode followed by selfie with swachhta banner.



ICAR-NBFGR, Lucknow staff taking pledge



ICAR-NBFGR, Lucknow staff selfie with swachhta standee



ICAR-NBFGR, Lucknow staff organized Swachhta awareness walk



ICAR-NBFGR, ARTU Chinhat centre staff taking pledge



ICAR-NBFGR, ARTU Chinhat centre staff undertaking swachhata activities



ICAR-NBFGR, PAGR Kochi centre staff taking pledge



ICAR-NBFGR, PAGR Kochi centre staff selfie with swachhata banner

ICAR- Central Inland Fisheries Research Institute, Barrackpore

ICAR-CIFRI conducted inaugural session of the Swachhata Pakhwada on 16.12.2025 by taking the Swachhata Pledge. Dr. Ranjan Kumar Manna, Principal Scientist & HoD of Reservoir & Wetland Fisheries (RWF) Division, ICAR-CIFRI gave oath to all officers and staff. All employees took the pledge to be committed towards cleanliness and to devote 100 hours per year in voluntarily work for cleanliness.

In another activity, A human chain was formed along-with displaying banners to raise awareness, symbolize unity and collective responsibility for cleanliness & sanitation.

A Swachhata Selfie Point is also made to encourage public participation in cleanliness drives, spread awareness about hygiene, through shareable selfies.





ICAR- Central Institute of Freshwater Aquaculture, Bhubaneswar

Summary of the activity:

ICAR–Central Institute of Freshwater Aquaculture (ICAR-CIFA) observed Swachhta Pledge Day 2025 on 16 December 2025 as part of the Swachhta Pakhwada campaign (16–31 December 2025). Staff of ICAR-CIFA and KVK Khordha assembled in the auditorium, while Regional Research Centres joined virtually to take the pledge. Led by Director Dr P.K. Sahoo, more than 50 employees collectively read the Swachhta Pledge, reaffirming their commitments to cleanliness, waste reduction, and sustainable practices; additionally, staff members participated by taking the pledge on MyGov.in. The event also featured a Swachhta Selfie Booth, where participants captured photographs to amplify the campaign’s visibility and engagement.

Key Outcomes:

- Strengthened awareness and commitment among staff members towards cleanliness, hygiene, and environmental sustainability in line with the Swachh Bharat Mission.
- Active participation of more than 50 staff members, both physically and virtually, ensuring inclusive involvement across ICAR-CIFA Headquarters, KVK Khordha, and Regional Research Centres.
- Successful collective administration of the Swachhta Pledge under the leadership of the Director, ICAR-CIFA, fostering a sense of shared responsibility and institutional unity.
- Enhanced individual accountability through staff participation in reading the Swachhta Pledge on MyGov.in platform, contributing to the national cleanliness campaign.
- Improved visibility and engagement of the Swachhta Pakhwada Campaign through interactive initiatives such as the Selfie Booth, encouraging positive behavioural change and public awareness.
- Reinforced ICAR-CIFA’s commitment to promoting sustainable practices, waste reduction, and cleanliness within the institute and the surrounding community.





ICAR- Central Institute of Fisheries Technology, Kochi

Swachhta Pkhwada programmes began in ICAR-CIFT on 16.12.2025. The programmes began with the Director, ICAR- CIFT, administering the Swachtha Pledge. The entire CIFT staff members took part in the pledge actively. Addressing the gathering the Director emphasized the need and importance of Swachhta Pkhwada and urged the staff members to keep their respective divisions and sections neat and tidy. He also briefed the staff members about Swachh Bharat Mission, launched by Government of India and adhere to the guidelines mention therein.



Dr George Ninan, Director, ICAR-CIFT, administering the Swachtha Pledge

ICAR- Central Marine Fisheries Research Institute, Kochi

The Swachhta Pakhwada 2025 (16–31 December 2025), ICAR–CMFRI was launched through institute-wide observance of Swachhta Pledge Day and by circulating the text of the Swachhta Pledge to all employees, encouraging them to post the same on their WhatsApp status for Nationwide dissemination, followed by the administration of the pledge to the Headquarters and all Regional Centres /Stations through video conferencing at 3.00 PM.



Swachhta Pledge being administered from ICAR-CMFRI, Kochi (HQ)



ICAR-CMFRI Regional Centre, Mandapam staff taking Swachhta Pledge along with its HQ



ICAR-CMFRI Regional Centre, Visakhapatnam staff taking Swachhta Pledge



ICAR-CMFRI Calicut Regional Station, Kozhikode staff taking Swachhta Pledge



ICAR-CMFRI Tuticorin Regional Station, Thoothukudi staff taking Swachhta Pledge

ICAR- Central Institute of Fisheries Education, Mumbai

As per the Swachhata Pakhwada action calendar from 16-31 December 2025, the Swachhata pledge was administered by Dr N.P. Sahu, Director, ICAR- CIFE, Mumbai, on 16.12.2025. All the staff and students were present during the programme. The pledge was taken to make the institute clean and garbage-free. Several Swachhata activities have also been planned in this period to make the institute and its centre clean and garbage-free to make the environment safe.



ICAR-CIFE, Mumbai Director, Dr. N.P. Sahu administering Swachhata Pledge



ICAR-CIFE, Mumbai staff and students taking Swachhata Pledge

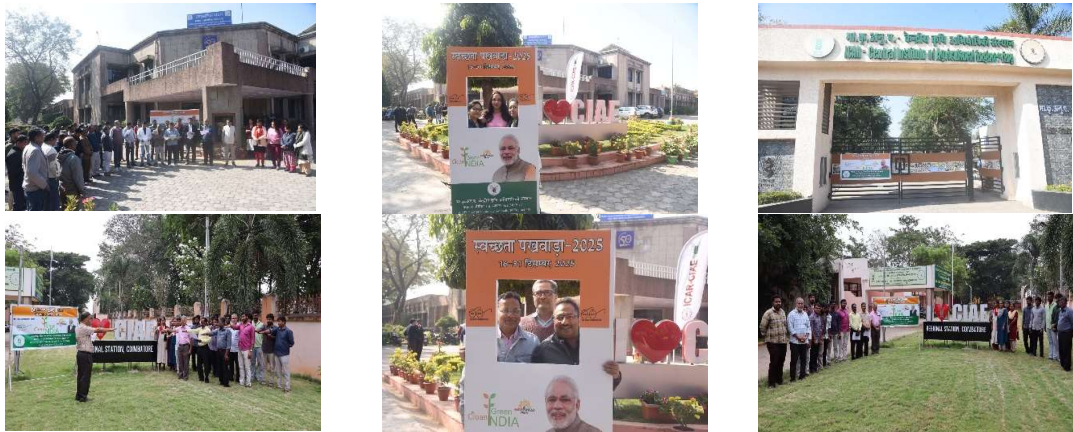
AGRICULTURAL ENGINEERING DIVISION

ICAR-CIAE, Bhopal

As part of *Swachhata Pakhwada*, banners were displayed at two prominent locations within the Institute. One at the Institute main gate and the 2nd at the entrance of the administrative block to create awareness and visibility for the campaign. A selfie booth was also set up to encourage participation and engagement during the various activities scheduled throughout the campaign period.

The Swachhata Pledge was administered under the chairmanship of the In-charge Director, **Dr. S. P. Singh**. Approximately **100 staff members and students** actively participated in the pledge-taking ceremony. Prior to the pledge, the activities planned to be undertaken during the Swachhata Pakhwada were briefed by Dr. V.Bhushana Babu, Chairman, Swachh Bharat Mission of ICAR-CIAE to the staff members.

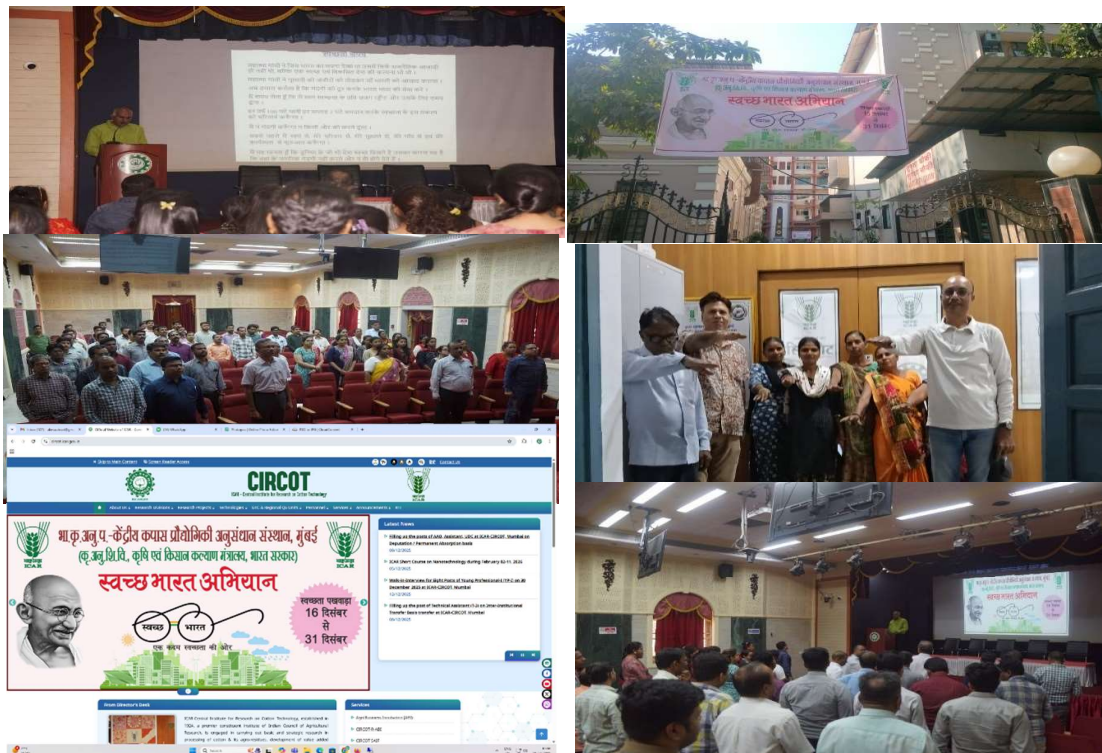
In addition, the staff of **ICAR–CIAE, Regional Station, Coimbatore** also took the Swachhata Pledge, marking the commencement of *Swachhata Pakhwada* to be observed from **16 to 31 December 2025**.



ICAR-CIRCOT, Mumbai

Activity : Swachhata Pledge Day: Mass Administration of Swachhata Pledge, Swachhata awareness message to be posted on the website of the Department/Organisation, Display of Swachh Bharat Anthem and other relevant Information, Education & Communication (IEC) material at various strategic locations. As a part of the implementation of the Swachh Bharat Mission and Swachhata Pakhwada, Swachhata Pledge and Swachhata banner was posted on the Institute website. Also display of Swachh Bharat Anthem and Swachhata pakhwada banner were displayed at various strategic locations. About 70 participants participated in the swachhata pledge.

Display Banner at prominent places Swachhata Pledge



ICAR-IASRI, New Delhi

As part of the **Swachhata Pakhwada** कार्यक्रम observed from **16 December to 31 December 2025**, a **Swachhata Pledge Taking Ceremony** was organized at **ICAR–Indian Agricultural Statistics Research Institute (IASRI), New Delhi** to reinforce the commitment towards cleanliness, hygiene, and a clean work environment. The pledge taking ceremony was held **16 December 2025 at 11.00 A.M.** at the institute premises. Officers, scientists, technical staff, administrative staff, students, and other employees of the institute participated actively in the programme. The ceremony aimed to sensitize all stakeholders about the importance of cleanliness, sanitation, waste reduction, and sustainable practices in daily life and at the workplace. During the ceremony, participants took the **Swachhata Pledge**, affirming their commitment to:

- Maintain cleanliness in and around the workplace,
 - Promote hygienic practices,
 - Reduce waste generation and encourage proper waste disposal,
 - Create awareness about the Swachh Bharat Mission among colleagues and society at large.
-
- Number of participants : 83
 - Key outcomes : The programme was conducted in a spirit of collective responsibility and national commitment towards the goals of the **Swachh Bharat Mission**. The enthusiastic participation of staff members reflected the institute’s dedication to promoting cleanliness and environmental consciousness. The Swachhata Pakhwada activities at ICAR-IASRI will continue throughout the campaign period with various awareness and cleanliness initiatives as per the guidelines issued by the competent authority.



ICAR-NINFET, Kolkata

Date	Summary of Activities	Nos. Participants
16.12.2025	<p>Swachhta Pakhwada (December 16–31, 2025) commenced on 16 December 2025 at ICAR–National Institute of Natural Fibre Engineering and Technology (NINFET), Kolkata, with enthusiasm and commitment towards promoting cleanliness and hygiene in alignment with the Swachh Bharat Mission.</p> <p>The programme commenced with the display of banners at the two main gates of the Institute to sensitize staff, visitors, and the public about the importance of cleanliness and sanitation.</p> <p>An inaugural programme was organized in the Institute auditorium. The event began with a welcome address by Sh. Tuhin Ghosh, Nodal Officer, Swachh Bharat Abhiyaan, who highlighted the objectives of Swachhta Pakhwada and briefed the fortnight-long programme schedule.</p> <p>On this occasion, the Honourable Director, Dr. D.B. Shakyawar addressed the gathering. In his address, he emphasized the significance of maintaining cleanliness within the campus, proper disposal of garbage, and the systematic removal of old, obsolete, and unserviceable items to ensure a clean and organized workplace.</p> <p>As part of the programme, the Swachhta Pledge was administered to all participants. The pledge was led in Hindi by Dr. D.B. Shakyawar, Director, and in English by Dr. Avijit Das, Head, QE&I Division, reaffirming the collective commitment of the Institute towards cleanliness and environmental responsibility.</p> <p>The programme concluded with a renewed resolve among staff and officials to actively contribute 30 minutes towards cleanliness activities on 16.12.2025 at their respective workplace Display of Banner at Institute’s Main Gate</p>	80 Nos.



Swachhta Pledge administered by the Director



Swachhta Pledge ceremony

Agricultural Education Division

As a part of *Swachhta Pakhwada*, Swachhta pledge was taken by the staff of the NAARM, Hyderabad & NIAP, New Delhi. Banners were displayed at the security post junction for the awareness among the staff, trainees and campus residents by NAARM. Swachhta awareness message to be posted on the website of the NIAP, Display of Swachh Bharat Anthem and other relevant Information, Education & Communication (IEC) material at various strategic locations and set up a Selfie Booth with Swachhata-themed props and backgrounds.

Photographs of the Activity



Taking Swachhta pledge(oath) by the staff of the Academy



Display of the banner for the awareness

ANIMAL SCIENCE

On this significant occasion, Dr. Anil Kumar Poonia, Director ICAR-National Research Centre on Camel administered the Swachhta Pledge and encouraged all officers and staff members to actively promote cleanliness. He highlighted that the Centre is organizing various programmes and activities throughout the **Swachhata Pakhwada** and emphasized the importance of wholehearted participation to ensure their success. He further urged everyone to maintain cleanliness not only at their workplace but also in their surroundings, thereby strengthening the spirit and objectives of **Swachhata Pakhwada**.



ICAR-DPR, Hyderabad



Staff taking Swachhta Pledge



Director taking photo at Swachhata Pakhwada selfie point

ICAR-NIFMD SWACHHATA PAKHWADA CELEBRATION

Sl No.	Date	Activities undertaken
1	16/12/2025	Mass administration of Swachhata Pledge, Swachhta awareness message posted on ICAR-NIFMD website, Set up a Selfie Booth with Swachhta themed props and backgrounds.



National Meat Research Institute (NMRI) Chengicherla, Hyderabad

In pursuance of Council's instructions "Swachhta Pakhwada" campaign began with Dr. Suresh Devtkal, Principal Scientist NMRI, Hyderabad administering Swachhta pledge at 04:00 PM on 16-12-2025. He briefed regarding the campaign and activities to be undertaken during the period and urged to keep the campus neat and clean.

All the scientific, technical, administrative and contractual staff took pledge. After the Swachhta pledge all the staff performed shramdaan near meat processing plant.



Swachhta Pakhwada 2025

As part of the nationwide **Swachhta Pakhwada 2025** campaign, a **Swachhta pledge** programme was organized at the **ICAR-National Research Centre on Yak** with the active participation of the institute staff.

The programme aimed to promote the spirit of cleanliness, hygiene and environmental responsibility among employees, in alignment with the objectives of the **Swachh Bharat Mission**. During the event, all the staff members collectively took the **Swachhta Pledge**, reaffirming their commitment to maintain cleanliness in the workplace and surroundings, reduce waste, avoid littering, and contribute towards a cleaner and healthier environment.



The pledge emphasized adopting cleanliness as a way of life, spreading awareness about sanitation practices, and encouraging community participation in cleanliness drives. The staff members expressed their resolve to practice and promote cleanliness both within the institute premises and in their personal lives.



The programme concluded with collective affirmation of responsibility towards sustaining a clean and hygiene work environment. The observance of **Swachhta Pakhwada 2025** at ICAR-NRCY reinforced the institute's dedication to national cleanliness initiatives and environmental sustainability.



केंद्रीय बकरी अनुसंधान संस्थान
Central Institute for Research
on Goats

मखदूम, फरह, मथुरा, उत्तर प्रदेश, 281122



National Research Centre on Pig, Rani, Guwahati, Assam -781131

As part of the Swachhata Pakhwada 2025 celebrations, ICAR–National Research Centre on Pig, Guwahati organized a Swachhata Pledge programme at the institute premises. Scientists, technical officers, administrative staff, and other employees of the institute assembled in front of the institute building and collectively took the Swachhata Pledge. The programme aimed to sensitize all staff members about the importance of cleanliness in the workplace and public spaces, and to promote cleanliness as a continuous and integral way of life rather than a one-time activity.

The Swachhata Pledge programme marked the formal commencement of Swachhata Pakhwada 2025 activities at ICAR–NRC on Pig.



NATIONAL INSTITUTE OF ANIMAL NUTRITION AND PHYSIOLOGY (NIANP), BANGALORE

The rendition of "Vande Mataram" (Min. of Culture, GoI), our National Song unfurled the launch of 'Swachhta Pledge Day'. Dr. Artabandhu Sahoo, the H'ble Director administered the noble pledge to re-dedicate ourselves towards 'two hours per week to voluntary work for cleanliness' and also instil its message to hundred other person to emulate the same. This followed the briefing of the activities that shall the adorn the fortnight along commitments. This event, within the Main Auditorium, culminated with the display of Swachh Bharat Anthem : Satyagraha Se Swachhagraha Tak (Swachh Bharat Mission Grameen, GoI). Next, there was a Ensemble Shot (Group Photography) of the Director and all Staff with Swachhta themed sun-board banner, at the designated Photo Zone.

A prominent banner, depicting the motif, message and celebration of National Farmers' Day ("Kisan Divas") was hoisted at the Institute Main Entrance Gate. Finally, the message of the programme was disseminated across six prominent locations of the campus - Administrative Building, Laboratory Block, Centre for Laboratory Animal Research (CLAR) , Centre for Climate Resilient Animal Adaptation Studies (CCRAAS), Farmers Training Cum Students'

	
<p>Administration of Swachhta Pledge by Dr. Artabandhu Sahoo, H'ble Director, ICAR-NIANP</p>	<p>Deliverance of Pledge by Dr. Artabandhu Sahoo, the H'ble Director to instil the fervour of cleanliness</p>
	
<p>Another view of re-dedication to the noble commitment of cleanliness</p>	<p>A Still Frame from the "Swachh Bharat Anthem"</p>

Hostel and Institute Guest House, through fixation of posters at their respective entrance avenues.

	
<p>Ensemble Shot of the ICAR-NIANP family with the thematic Sunboard at the Photo Zone</p>	<p>Hoisting of the thematic banner at the Institute Entrance Gate</p>



Spread of the Message to the Laboratory Block



Fanning the Echo of Cleanliness to Centre for Climate Resilient Animal Adaptation Studies

ICAR-NDRI

As the nation ramps up efforts under the Swachh Bharat Mission, the dates of 16th -31st December 2025 mark the second half of December's Swachhata Pakhwada—a nationwide fortnight-long cleanliness drive monitored through the Swachh Samiksha portal. This phase emphasizes waste management, public awareness campaigns, and documentation of activities like shramdaan (voluntary cleaning) and behavioral change initiatives across government departments and institutions.

A special program on Swachhata Abhiyan was organized today at the Dr. D. Sundaresan Auditorium of ICAR-National Dairy Research Institute, Karnal, SRS campus, Bengaluru and ERS campus Kalyani. All the staff members from all the Departments gathered to take the Swachhata Shapath pledge under the leadership of Director and Vice-Chancellor Dr. Dheer Singh, reaffirming their commitment to hygiene and sanitation. Speaking on the occasion, Dr. Dheer Singh urged participants to go beyond mere cleanliness. "We should not only keep our surroundings clean, but also use dustbins properly, maintain sanitation facilities diligently, and inspire others to contribute towards a Swachh Bharat," he emphasized. The event aligns with monthly pledge traditions and the ongoing Pakhwada, with photos and videos set to be uploaded to the portal for national tracking.

This initiative at NDRI underscores the institute's role in promoting sustainable practices amid its focus on dairy research, fostering a cleaner campus environment for students, faculty, and livestock health studies.



ICAR-Central Avian Research Institute, Izatnagar

The institute initiated the Swachhta Pakhwara (16-31 Dec., 2025) Programme activities by taking Swachhta Oath. Dr Jagbir Singh Tyagi, Director(A) administered swachhta pledge to the Scientific,

technical, administrative and supporting staff of the institute. He appealed to the employees to keep the campus and surroundings neat and clean & green. The photos of the same are enclosed herewith for your record and necessary action.



National Institute of High Security Animal Diseases (NIHSAD), Bhopal

As part of **Swachhta Pakhwada**, a **Swachhta Pledge Administration** program was organized at **ICAR–NIHSAD, Bhopal** today at **10:30 AM** in front of the **Administrative Building**.

The pledge was administered by the **Director, ICAR–NIHSAD**, in the presence of scientific, technical, administrative staff and contractual personnel of the institute. The participants pledged to uphold cleanliness, maintain hygienic surroundings, avoid littering, and actively contribute towards creating a clean and healthy workplace.

The program witnessed enthusiastic participation from the staff, reflecting their commitment to the objectives of **Swachh Bharat Mission** and institutional cleanliness. The activity was conducted smoothly and in an orderly manner.

The event concluded with a reaffirmation of NIHSAD’s resolve to adopt cleanliness as a regular practice and to promote awareness on sanitation and hygiene within and beyond the institute campus.



ICAR–National Institute of Veterinary Epidemiology and Disease Informatics (ICAR-NIVEDI), Bengaluru

As part of **Swachhata Pakhwada -2025**, **ICAR–National Institute of Veterinary Epidemiology and Disease Informatics (ICAR-NIVEDI), Bengaluru**, organized the **Swachhta Pledge taking ceremony** on **16.12.2025**, marking the formal launch of **Swachhata Pakhwada** activities at the institute.

As part of **Swachhta Pledge Day**, the **Swachhta Pledge** was administered in **Hindi** by **Dr. Baldev Raj Gulati, Director, ICAR-NIVEDI**, and in **English** by **Dr. S. S. Patil, Principal Scientist**, with active participation from all categories of staff. The Director motivated all officers, scientific, technical, administrative staff, and contractual employees to actively participate in the *Swachhata Pakhwada* activities planned during the **16-day period**, with a focus on making cleanliness a sustained institutional practice.



Dr. B. R. Gulati, the Director of ICAR-NIVEDI administered *Swachhta* pledge

Dr. Narayanan G., Senior Scientist and Nodal Officer (Swachhata Pakhwada–2025), briefed the gathering on the schedule of activities planned during the Pakhwada and emphasized the central theme **“Swachhta is Everyone’s Business.”** He highlighted the integration of Government of India flagship initiatives such as **Women Empowerment, Atmanirbhar Bharat, reduction of single-use plastic, waste management, compost making, and Swasth Bharat** within the Swachhata Pakhwada framework. Staff members were encouraged to voluntarily contribute **100 hours annually** towards cleanliness-related activities.

Swachhata Pakhwada-2025 banners carrying the theme *“Swachhta is Everyone’s Business”* were prepared and prominently displayed at strategic locations inside and outside the campus to create awareness among staff, visitors, and the general public. Also, a **Swachhata-themed selfie booth** with creative props and awareness messages was installed at a prominent location within the campus, encouraging enthusiastic participation and reinforcing individual commitment towards cleanliness. Photographs and awareness messages from the pledge ceremony and selfie booth were uploaded on the **ICAR-NIVEDI website and official social media platforms** to enhance outreach and visibility

Swachh Bharat Anthem:

As part of the programme swachh bharat anthem was played to motivate among the staff to give value to cleanliness and its message in the society.



Staff members of ICAR-NIVEDI posing at the Swachhata-themed selfie booth installed on the occasion of Swachhata Pledge Day during Swachhata Pakhwada-2025 (16 December 2025) also watched Swachh Bharat Anthem.

Outcome and Outreach

The Day-1 activities effectively sensitized staff on cleanliness as a shared responsibility and set a positive tone for the forthcoming Swachhata Pakhwada programmes. The digital dissemination of pledge-related content through the institute website and social media platforms extended the outreach beyond the campus and encouraged wider public participation towards a cleaner and greener India.

[Show Your Progress](#)

Select Department :

Pakhwada Period :

Select Action Plan :

S. No.	Activities Performed	
1	The swachhata Pledge on the occasion of Swachhata Pakhwada was administered to all the staff of ICAR via video conferencing and by the directors.....	<input type="button" value="UPDATE"/>