



**INDIAN COUNCIL OF AGRICULTURAL RESEARCH**

**Krishi Bhawan, New Delhi-110001**

**F. No. 7(1)/2025-Cdn tech**

**Dated: 21st December 2025**

**Activity: Community Outreach:** Shraamdaan activities in within surroundings including residential colonies, common market place, Public Health Centers (PHCs), Collages, Anganwadi's, Schools.

Cleanliness and sanitation drive in the villages adopted under the Mera Gaon Mera Gaurav Programme and/or other schemes by ICAR Institutes/KVKs involving village community..

# Animal Science



**मखदूम, फरह, मथुरा, उत्तर प्रदेश, 281122**

## स्वच्छता पखवाड़ा


16 - 31 दिसम्बर 2025

स्वच्छता ही सेवा अभियान 2025, 16 से 31 दिसम्बर 2025 तक “स्वच्छ भारत दिवस उत्सव” थीम के साथ पूरे देश में मनाया जा रहा है। इसी क्रम में आज दिनांक 21.12.2025 को केंद्रीय बकरी अनुसन्धान संस्थान के महात्मा गांधी पार्क की घास काट कर एवं झाड़ू लगा कर उक्त पार्क को कहलेने योग्य साफ सुथरा बनाया, वहा मौजूद संस्थान के श्री वी के शर्मा (तकनीकी अधिकारी ) जी ने स्वच्छता पर जोर देते हुए खा कि पार्क हमारे लिए महत्वपूर्ण हैं, और हमें उन्हें साफ रखने की ज़रूरत है। हमारे पार्कों को सुंदर और आकर्षक बनाए रखने में सफ़ाई एक महत्वपूर्ण भूमिका निभाती है। और इस अवसर पर संस्थान के श्री वी के शर्मा (तकनीकी अधिकारी ) एवं संस्थान के कर्मचारियों, तकनिशियन, यंग प्रोफेशनल ने भाग लेकर कार्यक्रम को सफल बनाया।



## NRC on Yak

Sl. No	DATE	Activities	Photographs
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1	21-12-2025	As per today schedule of swachhta pakhwada, ICAR-NRC on Yak conducted cleanliness campaign from main office building to market area. This activity was conducted with the coordination of local people.	
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## National Institute of High Security Animal Diseases (NIHSAD), Bhopal

**Activity:** *Community Outreach – Shramdaan Activity at Residential School, Hathai Kheda, Pathar*

As part of the Community Outreach initiative under Swachhta Pakhwada, a **Shramdaan activity** was conducted in the surroundings of the Residential School, Hathai Kheda, Pathar. This activity aligns with “Shramdaan activities in within surroundings including residential colonies, common market place, Public Health Centers (PHCs), Collages, Anganwadi’s, Schools. Cleanliness and sanitation drive in the villages adopted under the Me Gaon Mera Gaurav Programme and/or other scheme by ICAR Institutes/KVKs involving village community”

The Shramdaan activity was carried out in collaboration with students of the Residential School. During the event, the importance of keeping the environment clean was discussed with the students, and they were encouraged to maintain cleanliness in their hostel and surrounding areas. A practical demonstration on effective handwashing with soap was also conducted to reinforce personal hygiene practices.



Approximately **eighty students**, along with staff members from NIHSAD, Bhopal, actively participated in the cleaning drive. The group cleaned the school premises and nearby areas, collecting polythene waste and other garbage to ensure a cleaner and healthier environment.

As part of the activity, **soaps, cookies, toffees, and handkerchiefs** were distributed to all participating students as a token of appreciation and encouragement for their enthusiastic involvement.

The staff of the Residential School were sincerely thanked for their active cooperation and support, which contributed to making this event meaningful, impactful, and successful.



### भाकृअनुप – केन्द्रीय भेड़ एवं ऊन अनुसन्धान संस्थान, अविकानगर

भारतीय कृषि अनुसंधान परिषद के दिशा-निर्देशों के अनुरूप स्वच्छता पखवाड़ा-2025 के अंतर्गत आज दिनांक 21 दिसंबर 2025 को केन्द्रीय भेड़ एवं ऊन अनुसंधान संस्थान, अविकानगर के परिसर में सिवरेज लाइनों की साफ-सफाई का विशेष अभियान आयोजित किया गया।

इस स्वच्छता अभियान के अंतर्गत संस्थान परिसर में स्थित सिवरेज लाइनों की गहन सफाई का कार्य प्रभारी, सम्पदा अनुभाग के नेतृत्व में सभी फार्म अनुभाग के स्टाफ एवं सफाई कर्मचारियों द्वारा पूर्ण समर्पण एवं टीम भावना के साथ किया गया। अभियान का मुख्य उद्देश्य सिवरेज व्यवस्था को सुचारू बनाए रखना, जल निकासी में किसी प्रकार की बाधा को दूर करना तथा स्वच्छ एवं स्वस्थ कार्य वातावरण सुनिश्चित करना रहा।

सफाई कार्य के दौरान सिवरेज लाइनों में जमे कचरे, गाद एवं अवरोधकों को हटाया गया तथा निकासी प्रणाली की समुचित जांच की गई। इस अभियान से न केवल परिसर की स्वच्छता में सुधार हुआ, बल्कि संभावित स्वास्थ्य जोखिमों को भी कम करने में सहायता मिली।

स्वच्छता पखवाड़ा-2025 के अंतर्गत इस प्रकार के नियमित एवं योजनाबद्ध अभियानों से संस्थान में स्वच्छता के प्रति जागरूकता को बढ़ावा मिल रहा है। कार्यक्रम में सम्मिलित सभी अधिकारियों एवं कर्मचारियों द्वारा स्वच्छ भारत मिशन के उद्देश्यों को साकार करने हेतु सक्रिय सहभागिता निभाई गई।





## DPR, Hyderabad

I am directed to send the daily report on the activities conducted by DPR staff during " Swachhata Pakhwada 2025".

### **Awareness program organised at Community health centre, Rajendranagar, Hyderabad.**

Today organised awareness program, cleanliness drive at community health centre, Rajendranagar, Hyderabad, organised to educate the importance of cleanliness at residential colonies, Anganwadi school premises. Staff and people actively participated in said awareness program.





## Central Avian Research Institute, Izatnagar

Under the swachhta programme, swachhta activity was performed and awareness was created among villagers of MGMG village Dandia of Bareilly (UP) on 21-12-2025. Swachhta activity (Cleaning) was also performed in residential complex of ICAR-CARI alongwith residents. The photos of the same are enclosed herewith for your record and necessary action.



## Agricultural Engineering Division

### **CIRCOT, Mumbai**

**Activity :** Community Outreach: Shraamdaan activities in within surroundings including residential colonies, common market place, Public Health Centers (PHCs), Collages, Anganwadi's, Schools. Cleanliness and sanitation drive in the villages adopted under the Mera Gaon Mera Gaurav Programme and/or other schemes by ICAR Institutes/KVKs involving village community.

As a part of the implementation of cleanliness and sanitation drive, Shraamdaan activities conducted in residential colony at Mahim, Mumbai and near the school at the villages adopted under the Mera Gaon Mera Gaurav programme.











**Shraamdaan activities conducted at residential colony, Mahim, Mumbai.**







**Shraamdaan activities conducted in school near Mumbai and Nagpur**

### **CIPHET, Ludhiana**

#### **Shraamdaan activities for cleanliness and sanitation**

On December 21, 2025, a cleanliness and sanitation drive organized by ICAR-Central Institute of Post-Harvest Engineering and Technology (ICAR-CIPHET), Ludhiana to promote Shraamdaan activities around the institute campus surroundings, including residential colonies. The communities are also motivated to adopt sustainable sanitation practices.



**Shraamdaan activities**



## CIAE, Bhopal

ICAR–Central Institute of Agricultural Engineering (CIAE) organized a Community Outreach Shramdaan activity at its Regional Station, Coimbatore, on 21.12.2025 at the Government Higher Secondary School, Seeranaickenpalayam, Coimbatore, Tamil Nadu, as part of the Swachhata Pakhwada initiative.

The following activities were carried out during the programme:

### Awareness Interaction

Dr. T. Senthilkumar, Principal Scientist, addressed the students and explained the objectives of *Swachhata Pakhwada* being organized by the Government of India. He emphasized the importance of cleanliness in daily life and encouraged students to maintain cleanliness in their surroundings such as schools, public parks, and other public places. The students were motivated to take the *Swachhata Pledge* and were urged to spread the message of cleanliness among their family members and the community. During the interaction, Dr. Ravindra Naik, Principal Scientist and Head, along with other scientific, technical, and project staff, were present. The Headmaster and teachers of the school also actively participated in the programme.

### Shraamdaan Activity

A Shramdaan activity was carried out with the active involvement of students and staff members. The school premises were thoroughly cleaned and unwanted plants and shrubs were removed. More than 100 members (75 students and 25 staff members) actively participated in the programme, contributing to the cleanliness drive. The activity successfully created awareness among students and staff about the importance of cleanliness and community participation in achieving the objectives of Swachh Bharat. The drive was carried out under the guidance and supervision of Dr. Ravindra Naik, Principal Scientist & In-charge, Regional Station, Coimbatore.







## NISA, Ranchi

1.	<b>Summary of the Activities:</b>	<ul style="list-style-type: none"> <li>• The shramadan activity was successfully conducted in the village with active participation of villagers and volunteers.</li> <li>• Public places, internal roads, and drainage areas were cleaned to improve overall sanitation.</li> <li>• The activity created awareness about cleanliness, hygiene, and collective responsibility among the community.</li> </ul> <hr/> <ul style="list-style-type: none"> <li>• The cleanliness activity was conducted in the village through collective participation of villagers, students, and staff, focusing on cleaning roads, public spaces, and drainage areas.</li> <li>• Waste was systematically collected and disposed of in a safe manner to improve sanitation.</li> <li>• The programme created awareness about personal hygiene, waste management, and the importance of maintaining a clean environment.</li> <li>• The activity also strengthened community involvement and encouraged villagers to adopt regular cleanliness practices.</li> </ul>
2.	<b>Number of participants:</b>	20 participants
3.	<b>Key Outcomes:</b>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Improved village sanitation through removal of solid waste, clearing of drains, and cleaning of public places, leading to a healthier living environment.</li> <li><input type="checkbox"/> Enhanced awareness and active participation of villagers on the importance of cleanliness, hygiene, and community responsibility under collective action.</li> <li><input type="checkbox"/> Strengthened community bonding and ownership, motivating villagers to regularly maintain cleanliness and support future sanitation initiatives.</li> </ul>
4.	<b>Photographs of the Activities of that day with caption:</b>	



Cleanliness drive in village conducted by ICAR-NISA, Ranchi

## IASRI, New Delhi

As part of the ongoing **Swachhata Pakhwada Activities (16th December to 31st December 2025)**, a **Cleanliness Campaign** was successfully organized on **21st December 2025** by the staff members of the Institute. The campaign was conducted **in and around the residential areas of the staff**, extending the spirit of cleanliness beyond the office premises into the community.

### Objectives of the Campaign

The primary objectives of the cleanliness campaign were:

- To promote cleanliness and hygiene in residential surroundings.
- To create awareness among staff members and local residents about the importance of maintaining a clean and healthy environment.
- To encourage community participation in achieving the goals of the **Swachh Bharat Mission**.
- To inculcate the habit of regular cleanliness and responsible waste management.

## Details of the Activity

On the designated day, staff members actively participated in cleaning activities around their residences, including:

- Sweeping and cleaning of streets, lanes, and common areas.
- Removal of litter, plastic waste, and other solid waste from open spaces.
- Segregation of biodegradable and non-biodegradable waste and its proper disposal.
- Sensitizing neighbors and local residents on avoiding littering and reducing the use of single-use plastics.

The campaign witnessed enthusiastic participation, reflecting a strong sense of social responsibility among the staff. Special emphasis was laid on maintaining cleanliness in frequently used public spaces such as entrances, pathways, and nearby open areas.

## Outcome and Impact

- The residential surroundings were visibly cleaner and more hygienic after the campaign.
- The activity helped spread awareness about cleanliness and environmental responsibility among local residents.
- Staff members demonstrated leadership in community-driven cleanliness initiatives.
- The campaign reinforced the message that cleanliness is a continuous and collective responsibility.

## Conclusion

The cleanliness campaign conducted on **21.12.2025** under Swachhata Pakhwada was a meaningful and impactful activity. By extending cleanliness efforts to residential areas, the initiative successfully strengthened community engagement and upheld the values of the Swachh Bharat Mission. Such activities contribute significantly toward building a cleaner, healthier, and more sustainable society.

The Institute remains committed to organizing and participating in similar awareness and cleanliness activities in the future as part of its social and national responsibility.

## FISHERIES SCIENCE DIVISION

### Central Institute of Freshwater Aquaculture, Bhubaneswar

ICAR–Central Institute of Freshwater Aquaculture (ICAR-CIFA) organised a community outreach activity wherein the staff members devoted their **Shramdaan** to promote cleanliness and environmental responsibility. On 21<sup>st</sup> December, a special cleanliness drive was conducted in the hatchery premises with active participation from the APE Division staff and colony residents. During the programme, participants were sensitised about the importance of cleanliness, proper waste management, and the positive impact of a clean environment on health and well-being. They were encouraged to maintain cleanliness in their homes, workplaces, and surrounding areas, and to spread the message that cleanliness is a collective responsibility. The colony residents and ICAR-CIFA staff participated enthusiastically and contributed significantly to cleaning the hatchery premises and nearby areas. In addition, staff members voluntarily cleaned the pond dyke to motivate field staff and reinforce the spirit of teamwork and responsibility.

Before	After
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### Central Institute of Coldwater Fisheries Research, Bhimtal

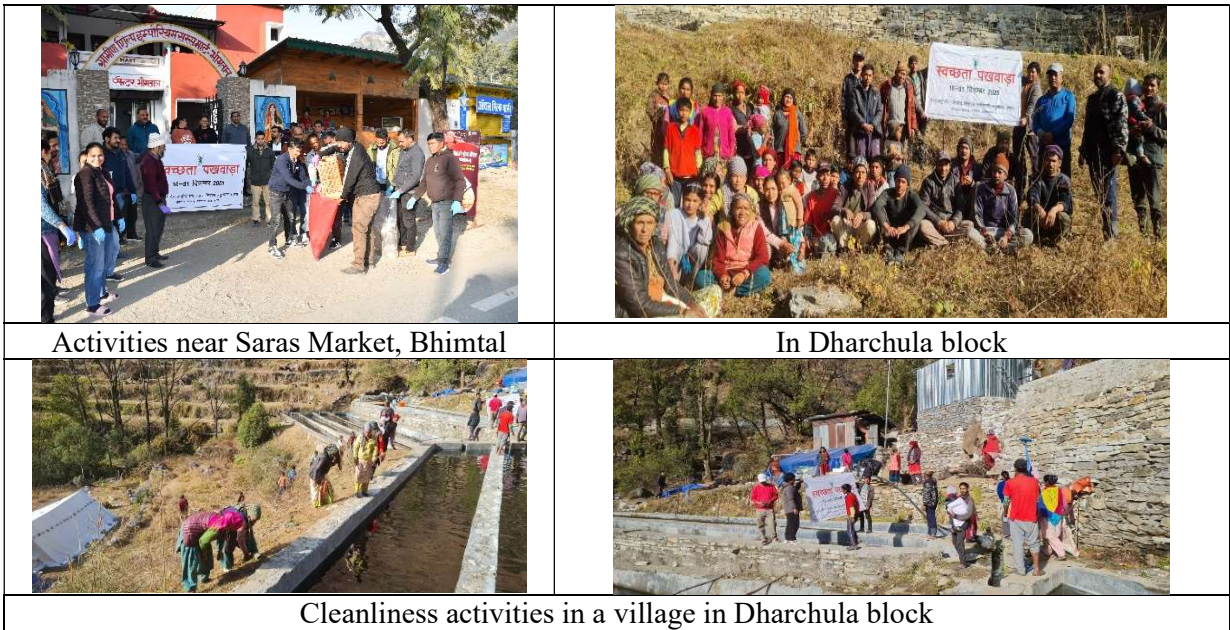
Under the swachhta pakhwada activities, shramdaan was organized near the Saras market complex and Vikas Bhawan campus, Bhimtal to promote cleanliness for a healthy and hygienic life. Sales women of the Bakery shop in the Saras Market complex, Bhimtal also took part in the shramdaan activities. The owner of the canteen being run inside the Saras Market also took part in the campaign. Sanitation drive was also organized in the adjoining street of the Vikas Bhawan office complex. The staff members of the institute alongwith the local community participated in the campaign. In another programme under the TSP activities “Karmyogi” VAP (Village Action Plan), a massive swachhta campaign was organized at distant locations in Village Samra and Sirkha Dharchula block, Uttarakhand. Awareness created on maintaining cleanliness in daily lifestyle for a hygienic life. Besides, they were educated on maintaining cleanliness in and around their fish ponds for better yield and to save the livestock from diseases. The farmers actively participated in the programme. The Gram Pradhan of these villages were also present during the campaign. Dr.R.S. Patiyal, Principal Scientist & Nodal Officer TSP and Dr. Rajesh M., Sr. Scientist of the Institute coordinated the programme in the villages of Dharchula block.



Shramdaan in nearby street of office



Shramdaan near Vikas Bhawan, Bhimtal



### Central Institute Fisheries Education, Mumbai

स्वच्छता पखवाड़ा (16–31 दिसंबर 2025) के अंतर्गत, आईसीएआर-सीआईएफई, काकीनाडा केंद्र के अधीन मीठे पानी की मछली फार्म, बलभद्रपुरम में फार्म परिसर में स्वच्छता जागरूकता कार्यक्रम एवं स्वच्छता अभियान का सफलतापूर्वक आयोजन किया गया। इस कार्यक्रम का नेतृत्व डॉ. शमना एन., वरिष्ठ वैज्ञानिक एवं स्टेशन प्रभारी द्वारा किया गया। उन्होंने जलीय कृषि एवं अनुसंधान संस्थानों में स्वच्छता, व्यक्तिगत एवं पर्यावरणीय साफ-सफाई तथा सतत प्रबंधन पद्धतियों के महत्व पर प्रकाश डाला। कार्यक्रम का उद्देश्य स्वच्छ भारत मिशन के लक्ष्यों के अनुरूप स्वच्छता, अपशिष्ट प्रबंधन तथा स्वच्छ कार्य परिवेश बनाए रखने के प्रति जागरूकता फैलाना था। इस कार्यक्रम में कवर्धा मत्स्य महाविद्यालय के 33 स्नातक छात्र एवं 16 स्टाफ सदस्यों ने सक्रिय रूप से भाग लिया। कार्यक्रम के अंतर्गत फार्म परिसर में साफ-सफाई अभियान, व्यक्तिगत एवं पर्यावरणीय स्वच्छता पर जागरूकता सत्र तथा स्वच्छता के माध्यम से फार्म की जैव-सुरक्षा, मछली स्वास्थ्य एवं समग्र उत्पादकता में सुधार पर संवादात्मक चर्चाएँ आयोजित की गईं। कार्यक्रम में छात्रों एवं कर्मचारियों की उत्साहपूर्ण भागीदारी देखने को मिली, जिससे जलीय कृषि संस्थानों में स्वच्छता बनाए रखने, सामूहिक जिम्मेदारी निभाने तथा पर्यावरण संरक्षण और स्वच्छ कार्य संस्कृति को बढ़ावा देने का संदेश सशक्त रूप से प्रसारित हुआ।

As part of Swachhta Pakhwada organized from 16–31 December 2025, the Freshwater Fish Farm, Balabhadrapuram, under ICAR–CIFE, Kakinada Centre, successfully conducted Swachhta Awareness programmes and a Swachhata Abhiyan at the farm premises on 21<sup>st</sup> December, 2025. The programme was led by Dr. Shamna N., Senior Scientist and Station In-Charge, who emphasized the importance of cleanliness, hygiene, and sustainable practices in aquaculture and research facilities. The activities aimed to promote awareness about sanitation, waste management, and maintaining a clean working environment in line with the objectives of the Swachh Bharat Mission. A total of 33 undergraduate students from Kawardha Fisheries College and 16 staff members actively participated in the programme. The activities included cleanliness drives within the farm campus, awareness sessions on personal and environmental hygiene, and interactive discussions highlighting the role of Swachhta in improving farm biosecurity, fish health, and overall productivity. The programme witnessed enthusiastic participation from both students and staff, reinforcing the collective responsibility towards maintaining cleanliness and fostering a culture of hygiene and environmental stewardship within aquaculture institutions.





Swacchata awareness lecture



Delivering the importance of swachhata in aquafarms



Swacchata Abhiyan at FFFF, Balabhadrapuram



Swacchata Abhiyan at FFFF, Balabhadrapuram

### **National Bureau of Fish Genetic Resources, Lucknow**

Swachhta Pakhwada (Dec. 16-31, 2025) program at ICAR-NBFGR, Lucknow on 21.12.2025 a Shramdan activity was conducted with staffs and school going students of residential colony. The shramdan activity undertaken with the total participation of 21-staffs & school going students.





## **Natural Resource Management Division Central Research Institute for Dryland Agriculture, Hyderabad**

**Theme:** Cleanliness and sanitation drive in the KVK villages adopted, involving village community.

As per the action plan, the activities of **Swachhta Pakhwada** were implemented on 21<sup>th</sup> December 2025. As per the action plan, Organized cleanliness in the KVK adopted village Gingurthy, Ranga Reddy District. As per the Swachhta Action Plan, an awareness campaign on cleanliness and sanitation drive was organised at, KVK adopted village Gingurthy, Ranga Reddy District on 21<sup>st</sup> December 2025 involving village community. Farmers were educated about the importance of the programme and role of sanitation in our daily life. ICAR-CRIDA KVK staff participated in the drive along with farmers from the village and educated the farmers about importance of keeping our surrounding clean. They also created awareness on recycling of waste water, water harvesting for agriculture/ horticulture application/ kitchen gardens in Village.. The participants also undertook cleaning of village streets - and surrounding places.



Educating the farmers about importance of keeping our surrounding clean.

## **National Institute of Abiotic Stress Management, Baramati**

**Activity Conducted:** Cleanliness drive/sharmadhan in the Residential/ Community Areas  
**Details of the Event:**

As part of **Swachhata Pakhwada**, observed from **December 16 to 31, 2025**, a one-hour **Shramadhan (voluntary cleanliness drive)** was successfully conducted on **20.12.2025 and 21.12.2025** at the **ICAR–NIASM residential quarters, MIDC, Baramati**.

Over the two-day programme, residents along with children actively participated, demonstrating a strong sense of collective responsibility toward maintaining a clean, healthy, and hygienic living environment. The cleanliness drive primarily focused on cleaning the main internal roads and removing accumulated leaf litter and debris from the road.

In addition, it was observed that the residents followed **proper waste segregation practices** during disposal, reflecting increased awareness and adoption of sustainable waste management habits. The enthusiastic participation and disciplined approach of the community highlighted their commitment to cleanliness and environmental responsibility. Overall, the initiative effectively reinforced the objectives of **Swachhata Pakhwada** and showcased the residents' dedication to maintaining a clean and well-organized campus.



**Cleaning the main internal roads and removing accumulated leaf litter and debris from the road**



**Proper waste segregation practices during disposal**

## **ICAR Research Centre for Eastern Region, Patna,**

Report on the Swachhata activity undertaken at ICAR RCER, Patna, FSRCHPR, Ranchi, and its KVKs located in Buxar and Ramgarh

**Summary of the Activity:** A cleanliness drive was organized on 21.12.2025 at Sabajpura Farm of ICAR-RCER, Patna, as a part of Swachhta Pakhwada celebration.

**No. of Participants:** 27

**Key Outcomes:** Improved cleanliness and hygiene in the workplace environment. Enhanced awareness and participation of staff in maintaining cleanliness.



## **KVK Ramgarh**

**Summary of the Activity:** Shraamdaan activities at premises

**No. of Participants:** 6



**Key Outcomes:** Improved cleanliness and hygiene in the workplace. Enhanced awareness and participation of staff in maintaining cleanliness.



### Indian Institute of Water Management, Bhubaneswar

On Day-6 of the on-going Swachhta Pakhwada i.e., on 21<sup>st</sup> December 2025, a *Swachhta drive* involving farmers and farmwomen were organized in *Parichanrapada* village of Nimapada block in Puri district, Odisha. At the outset, the participants were administered swachhta pledge and then sensitized about different aspects of *Swachh Bharat Abhiyan* such as benefits of cleanliness and hygiene on health and village environment. The swachhta team also informed the participants about adverse effects of polythene and garbage dumping near village ponds on water quality, and discussed safe ways of disposing and managing biodegradable and non-biodegradable wastes. Participants were advised to reduce, reuse and recycle waste materials based on the scope and limitations. Then all the participants came together to clean the area around the village pond. The garbage materials were collected and segregated into biodegradable and non-biodegradable category. The biodegradable materials, mostly the plant parts, were then dumped in the nearby compost pit for compost making. A total of 35 villagers participated in the programme. Some of the action and activity photographs of Day-6 are presented below.



### Central Island Agricultural Research Institute, Port Blair

#### Community Outreach Programme on Cleanliness and Sanitation

A community outreach initiative was conducted at Sunday Haat, Chouldary, centered around the theme “Cleanliness and Sanitation Drive”. This programme actively engaged the village community, including vendors, shoppers, and local volunteers, to advocate for hygienic practices in public market areas. Significant attention was directed towards the necessity of cleanliness in marketplaces, which are frequented by many and significantly impact public health. Efforts were made to raise awareness about maintaining clean environments, proper waste management, and preventing littering in the market vicinity. Vendors were urged to maintain cleanliness at their stalls and to ensure the regular

disposal of organic waste to mitigate unpleasant odors and the risk of disease transmission. A specific emphasis was placed on hygiene practices within vegetable and fish markets. The significance of washing vegetables with clean water, avoiding contact with contaminated surfaces, proper food storage, and covering food items was underscored. Fish vendors received guidance on maintaining clean surfaces, utilizing fresh water for washing, and ensuring hygienic handling to avert contamination. The programme successfully fostered awareness within the community and reinforced the concept that a clean market contributes to enhanced health, safer food options, and an overall improved quality of life for everyone.



### **Central Coastal Agricultural Research Institute, Goa**

**Summary of the Activity: Community outreach:** As part of Swachhta Pakhwada 2025 ICAR–CCARI and KVK North Goa conducted a **Community Outreach Programme** at Chumbharjua village, Tiswadi, North Goa. The activity aimed at promoting cleanliness, sanitation, and hygiene awareness at the community level. The programme witnessed the participation of female farmers, including a Panchayat Member, along with Institute staff. Through interactive discussions and field-level engagement, awareness was created on the importance of personal hygiene, clean surroundings, proper waste management, and sanitation practices. The outreach focused on encouraging community members to adopt healthier habits and collective responsibility towards maintaining clean and safe living environments.

**No. of Participants: 14**

**Key Outcomes:** Enhanced awareness on public health, hygiene, and sanitation among community members. Promotion of cleaner, safer living environments through responsible waste management practices.



### **Directorate of Weed Research, Jabalpur**

**Summary of the Activity:** Under the Swachh Bharat Abhiyan (Clean India Mission), special efforts are being made to raise awareness about cleanliness and make society free from dirt and litter. With this objective, a cleanliness drive was conducted in the Maharajpur Housing Board Colony, located near the Directorate, as part of the Swachh Bharat Abhiyan. The staff of the Directorate and prominent citizens of the colony participated in this program with great enthusiasm.

**No. of Participants: 37**

**Key Outcomes:** To aware citizens about Swachh Bharat Abhiyan.





## National Bureau of Soil Survey and Land Use Planning, Nagpur

**Summary of the Activity:** Organized cleanliness awareness programme. Organized cleanliness drive in Sillori village Organized cleanliness rally in Sillori village. Organized Swachhata Pledge at Sillori village.

**No. of Participants: 35**



## Central Agroforestry Research Institute, Jhansi

**Summary of the Activity:** Swachhta Campaign done successfully at Simradha School

**No. of Participants: 20**

**Key Outcomes:** Swachhta campaign and awareness done at simradha school



## Central Soil Salinity Research Institute, Karnal

**Summary of the Activity:**

ICAR–Central Soil Salinity Research Institute (CSSRI) conducted a Community Outreach Programme on Shramdaan on 21 December 2025 as part of Swachhta Pakhwada–2025 (16–31 December 2025). The activity organized with active participation from scientists, staff, and volunteers. Cleanliness drives undertaken in selected public places and nearby experimental areas/microplots, focusing on waste removal, sanitation, and awareness on maintaining hygienic surroundings. The programme promoted environmental responsibility, community participation, and reinforced the objectives of the Swachhata Pakhwada through practical engagement, concluding successfully with enthusiastic involvement from all participants.

**Key output:**

- Successful organization of a Shramdaan-based cleanliness drive in public and surrounding areas

- Improved cleanliness and sanitation in targeted locations
- Enhanced awareness among participants and community members on hygiene

**Photographs:**

Photographs enclosed/attached for Community Outreach Programme on Shramdaan.



**Crop Science Division  
Central Rice Research Institute, Cuttack**

As part of the Swachhata Pakhwada celebrations, a Cleanliness and Sanitation drive was taken up in Hanuman Nagar Village Rajendranagar was cleaned on 21st December 2025 at 10:00 AM to 12.10 PM, ICAR-IIRR, Rajendranagar, Hyderabad. The primary objective of the programme was to clean and sanitize, the roads, Public Health Centers, Schools, Aanganwadis and the surrounding area. Entire surrounding area was cleaned and sanitized. All the accumulated dust and waste material was collected and disposed of. The key outcomes included cleanliness and sanitization of entire roads and surrounding area; unutilized area came under use and motivated local people to adopt sustainable sanitation practices.



**Indian Institute of Wheat and Barley Research, Karnal**

On December 21, 2025, the ICAR-IIWBR, Karnal, organized Shramdaan activity in and surroundings of Karan Hostel, IARI Mega University, Karnal Hub (ICAR-IIWBR, Karnal) under community outreach: Shramadaan Activities in within surroundings including residential colonies, common market place, Public Health Centres (PHCs), Collages, etc. This activity was performed under *Swachhata Pakhwada*, which runs from December 16-31, 2025. The cleanness and sanitation drive was preformed engaging under-graduate and post-graduate students of IARI Mega University, Karnal Hub, residing in Karan Hostel. We and students participated in this event very enthusiastically. The hostel, stairs, road, playground etc. become clean as one of the outcomes. Further, the students were motivated to adopt cleanness (*Swachhata*) using Mansa, Vacha and Karmana approach, to build a healthy and peaceful society.





### Indian Institute of Millets Research (IIMR), Hyderabad

As part of the ongoing Swachhata Pakhwada celebrations (16–31 December 2025), ICAR-Indian Institute of Millets Research, Hyderabad was successfully conducted Community Outreach Programme on Day 6 (21.12.2025) at the Residential Colony, Rajendranagar. The programme focused on Shramdaan activities with active participation from the Rajendranagar community. The main objective of the activity was to promote cleanliness, sanitation, and community involvement in maintaining a clean and healthy environment. During the Shramdaan, various cleanliness activities were undertaken, including garbage removal, weeding, cleaning of shrubs, and general sanitation of the residential surroundings. Along with physical cleanliness activities, awareness was created among the residents on the importance of cleanliness, proper waste disposal, and maintaining hygienic surroundings for better health and environmental sustainability. A total of 25 colony residents actively participated in the Shramdaan, demonstrating strong community involvement and collective responsibility towards cleanliness. The Community Outreach activity under Swachhata Pakhwada was carried out successfully and contributed positively towards promoting cleanliness and sanitation at the community level.



## India Institute of Maize Research, Ludhiana

**Swachhata Pakhwada** was celebrated at Delhi unit office, ICAR-IIMR, on 21 December, 2025 involving all the staffs of Delhi unit office. Total 19 members were present and were involved in the awareness camp organized within the campus. Staffs were actively involved in cleanliness of residential area, polyethene waste pickup from the roads and dry leaves collection in order to improve the aesthetic and beautification of the campus.



## Indian Institute of Oilseeds Research, Hyderabad

As part of the scheduled activities under Swachhata Pakhwada, Community Outreach initiative, cleaning activities were carried out in the surroundings including residential colonies of MGMG adopted village at Ampally Vikarabad District, Telangana. Cleanliness and sanitation drive were carried out in the village by involving village local community to create awareness on the sanitation in the living areas. Further, the participants were given awareness on minimal use of Plastics as they are not environment friendly. Awareness was also created on the recycling of household waste and reducing the wastage of water. The benefits of clean environment were also explained to the participants.





## Indian Institute of Groundnut Research, Junagadh

A cleanliness and sanitation drive was organized at the IIGR residential colony with the objective of promoting a clean and healthy environment within the campus premises. During the event, staff members actively engaged in cleaning the surroundings, removing weeds and waste materials, and ensuring the maintenance of hygiene in common areas. The initiative aimed to enhance the overall sanitation standards and foster a cleaner, more organized environment for residents. Significant enhancement in the cleanliness of residential areas through waste removal. Increased involvement of staff in maintaining cleanliness, fostering a sense of collective responsibility. Cleaner, more organized surroundings, contributing to a visually pleasant environment. Increased understanding of the importance of sanitation and waste management among participants. Improved hygiene standards, reducing health risks associated with poor sanitation.



## Indian Institute of Rapeseed-Mustard Research, Bharatpur

ICAR-IIRMR, Bharatpur, celebrated “Swachhta Pakhwada” on **21<sup>st</sup> December 2025** with a series of activities aimed at promoting cleanliness and hygiene awareness. The programme started with an inspiring and motivational talk delivered to the farmers on the importance of keeping daily life, workplaces, and public areas clean. Following the awareness session, staff members of the institute participated in sweeping and cleaning activities to ensure that the surroundings were free from waste. The event emphasized the importance of a clean environment and a hygienic workplace for everyone.



## Indian Institute of Pulses Research, Kanpur

संस्थान में आज दिनांक 21.12.2025 में पूर्व में निर्धारित कार्यक्रम के अनुसार संस्थान के फूटबल ग्राउंड व आवासीय परिसर में सफाई का कार्यक्रम आयोजित किया गया | जिसमें संस्थान की डॉ रेखा रानी, वैज्ञानिक, श्री शिव शरण सिंह, प्रभारी सफाई व अन्य अधिकारियों एवं कर्मचारियों ने भाग लिया |

इसके साथ ही साथ स्वच्छता कैंपियन का आयोजन किया गया | सम्बंधित कार्य क्रम में collect की गयी फोटोग्राफ सलंग की जा रही है |



### Indian Sugarcane Research Institute, Lucknow

As part of Swachhata Pakhwada (16–31 December 2025), Community Outreach programme, a Shramdaan-based cleanliness and sanitation drive was successfully conducted on **21.12.2025** at **Ikshupuri Colony, ICAR- ISRI, Lucknow**. The activity covered residential areas and surrounding common spaces with active participation from institute staff and local residents. The drive focused on cleaning public spaces, proper waste disposal, and creating awareness about maintaining hygiene and sanitation in daily life. The programme aligned with the objectives of community engagement and awareness generation under ICAR initiatives, including cleanliness and sanitation drives in residential colonies and nearby community spaces. The activity was coordinated under leadership of **Dr. S. K. Shukla** and the team. In addition, the staff of ICAR–ISRI, Regional Station, KVK also participated in the activities at their respective places. Cleanliness and hygiene in Ikshupuri Colony and surrounding areas. Awareness among residents regarding sanitation, waste management, and community responsibility. Strengthened community participation through collective Shramdaan activities.





## Sugarcane Breeding Institute, Coimbatore & its Regional Stations at Karnal & Kannur

A Shraamdaan activity of paying visit to a nearby Anganwadi was conducted by few staff and the 27 children therein of age 3-6 years were explained about the importance of personal hygiene. The two caretakers of the Anganwadi were provided with sanitation tools. Toys and other goodies were offered to the children in the Anganwadi.



## Central Research Institute for Jute & Allied Fibres, Barrackpore

As part of the *Swachhata Pakhwada* campaign, ICAR–CRIJAF, Barrackpore organized a community outreach programme on Swachhata activities at the ICAR-CRIJAF residential area and Nilgunj market with the objective of promoting cleanliness, hygiene, and public awareness.

The programme witnessed enthusiastic participation from ICAR-CRIJAF scientists, technicals and administrative staff, campus residents, shopkeepers, customers, and the local community living in and around Nilgunj market. A comprehensive cleanliness drive was undertaken covering residential surroundings, internal roads, drains, and common public places within the campus. Simultaneously, outreach activities were conducted in Nilgunj market, focusing on maintaining hygiene in busy commercial areas. During the programme, participants interacted directly with shopkeepers, vendors, customers, and community members, spreading awareness about the importance of clean surroundings, proper waste disposal, segregation of wet and dry waste, avoidance of single-use plastics, and adoption of personal hygiene practices. The significance of collective efforts in preventing environmental pollution and the spread of diseases was emphasized.

The initiative also reinforced the vision of the Swachh Bharat Abhiyan, encouraging community ownership and shared responsibility toward cleanliness. The active involvement of market vendors and local residents reflected a positive response, and they assured continued cooperation in maintaining cleanliness in and around the market and residential areas. The vision of the **Swachh Bharat Abhiyan**, encouraging community ownership and shared responsibility toward cleanliness. The active involvement of market vendors and local residents reflected a positive response, and they assured continued cooperation in maintaining cleanliness in and around the market and residential areas.



## National Institute for Research on Commercial Agriculture, Rajahmundry

As part of the **Swachhata initiative**, ICAR–NIRCA undertakes community outreach activities with the objective of promoting cleanliness, sanitation, and social responsibility through active public participation. As part of *Shramdaan* initiatives, scientists, staff, and students actively engage in cleanliness drives in nearby residential colonies, common marketplaces, Public Health Centers, colleges, Anganwadi centers, and schools. These activities focus on waste collection, segregation, plastic reduction, and awareness on hygiene and sanitation. Through interactive sessions, demonstrations, and community participation, ICAR-NIRCA emphasizes the importance of maintaining clean surroundings for better public health and environmental sustainability. The ICAR-NIRCA adopted nearby villages and conducted regular cleanliness and sanitation drives involving the village community. These drives include cleaning public spaces, awareness campaigns on personal hygiene, safe drinking water, and proper waste disposal practices. Farmers, youth, women, and school children actively participate, fostering a sense of ownership and collective responsibility. Such outreach activities strengthen the connection between scientific institutions and rural communities while contributing to improved living conditions, environmental protection, and sustainable rural development. Important outcome of the Programme is the strengthened engagement between ICAR–NIRCA and the local community under programmes such as *Mera Gaon Mera Gaurav*. Active participation of farmers, youth, and village institutions has fostered a sense of ownership, social responsibility, and collective action. These initiatives have enhanced community knowledge on sanitation, water conservation, and sustainable practices, while also building trust in ICAR institutions as partners in rural development. Overall, the outreach activities have supported sustainable development, community empowerment, and long-term behavioral change.



## National Research Institute for IPM, New Delhi

A cleanliness and sanitation drive was organized in Rajpur Khurd village, located near the institute, to promote hygiene and community well-being. The initiative aimed to instill sustainable practices, reduce health risks, and encourage collective responsibility. This drive not only improved the village surroundings but also strengthened the bond between the institute and the local community, fostering a spirit of cooperation and social responsibility.





## **National Bureau of Agricultural Insect Resources, Bengaluru**

Shramdaan activities were conducted at UAS campus school (middle and High School) and the marketplace in Hebbal. The activities focused on cleanliness, waste collection, and creating awareness among students and the public about hygiene and community responsibility. Active participation from volunteers contributed to improving the local environment and strengthening community engagement. Enhanced awareness among students and local residents about community participation and environmental responsibility. Strengthened community engagement through collective Shramdaan efforts.



## **National Bureau of Agriculturally Important Microorganisms, Mau**

Community Outreach shramdaan activities within residential colonies, common area, hostel area and nearby village area with focus on cleanliness and sanitation.



## **Vivekanand Parvatiya Krishi Anusandhaan Sansthan, Almora**

As part of Swachhata Pakhwada, ICAR–VPKAS organized a community outreach shramdaan and cleanliness drive on 21 December 2025 covering the Experimental Farm, Hawalbagh; Almora Campus; and the residential colonies of Hawalbagh and Almora., public common areas of the bright end corner road at Almora. The activity involved systematic cleaning of walkways and surroundings, focusing on the removal of unwanted weeds, plastic waste, and other litter. The collected waste material was properly disposed of in designated dustbins. During the programme, awareness activities were also carried out in market areas of Hawalbagh and Almora. Shopkeepers were sensitized and requested to place dustbins in front of their shops to facilitate proper waste disposal by the general public. A mass awareness campaign highlighting the adverse environmental effects of plastic pollution and discouraging the use of single-use plastics was conducted. People were encouraged to adopt eco-friendly alternatives such as carrying jute bags while shopping. In addition, a drone demonstration was organized at Lodh village, Someshwar, during the Swachhata Pakhwada period. Villagers and schoolchildren witnessed the application of drone technology in agriculture. The participants were sensitized to the environmental benefits of drones, particularly their operation on battery power instead of fossil fuels and their minimal water requirement (approximately 15 litres per acre compared to nearly 200 litres per acre in conventional spraying methods). The use of drones was thus linked to



sustainable agricultural practices and cleanliness in agriculture. The activity was carried out by Dr. Ashok Kumar Yadav, Dr. Navin Chander Gahtyari, Shri Sachin Kumar Pandey, Shri Navin Chandra Joshi, Shri Prakash Lal Arya, Shri Sanjay Kumar Arya, Shri Anand Ram, Shri Nandan Lal, along with the Safai Mitra of ICAR–VPKAS, Almora.



### **National Institute of Seed Science & Technology, Mau**

The Shramdaan activity was organized to clean the mandir premises of the Kushmaur village in Mau District under the Swachhata Pakhwada 16-31 December, 2025 on 21.12.2025. The 38 local residents and farmer participated in cleanliness activity. Dr. Ajay Kumar and Mr. Sunil Kannoujiya motivated farmers and residents to keep their surrounding clean.



### **National Bureau of Plant Genetic Resources, New Delhi**

During the Swachhata Pakhwada 16 to 31st December, 2025 was celebrated at ICAR-NBPGR Regional sStation, Thrissur on 21.12.2025 at Village Mangode. The event was attended by more than 25 ladies who are kudumbashree members. Scientists of the Regional station elaborated about the need of cleanliness around each of their home and avoid of plastics and their impact total swachhata of our nation.





## Agricultural Education Division

As a part of *Swachhta Pakhwada*, community outreach, shramdaan activity was taken up by NAARM, Hyderabad by involving farm workers and local public at Padmasri Hills Colony, Bandlaguda Jagir, Rajendranagar Mandal. Majority took part in the cleaning and shramadaan activity. Entire waste was collected from roadsides & the area made clean and neat.

### *Photographs of the Activity*



Swachhta Pakhwada at Padmasri Hills Colony – Bandlaguda Jagir, Rajaendranagar



## AGRICULTURAL EXTENSION DIVISION

			ATARI, Zone-I to XI & CIWA		
S.No.	Date	Activities	No. of KVKs involved	No. of Participants (Farmers/ Staffs/ other Participants)	No. of VIPs attended the program
1	21.12.2025	<p>Community Outreach: Shraamdaan activities in within surroundings including residential colonies, common marketplace, Public Health Centers (PHCs), Collages, Anganwadi's, Schools.</p> <p>Cleanliness and sanitation drive in the villages adopted under the Mera Gaon Mera Gaurav Programme and /or other schemes by ICAR Institutes/ KVKs involving village community.</p>	478	5204	0







# Horticulture Science Division

## CONTENTS

S.No.	Institute Name
1.	CCRI, Nagpur
2.	CPCRI, Kasaragod
3.	DMR, Solan
4.	IISR, Kozhikode
5.	IIOPR, Pedavegi
6.	NRC on Grapes, Pune
7.	NRCO, Sikkim

### Central Citrus Research Institute, Nagpur

#### Community Outreach Program: Shramdaan Activities

As part of the Community Outreach Program, Shramdaan activities were conducted in the nearby surroundings, including residential colonies, common market places, and quarter areas. The initiative focused on cleanliness drives, waste collection, and promoting hygienic practices among residents. Active participation by volunteers and community members contributed to improving the overall sanitation and appearance of the area. The program aimed to foster a sense of civic responsibility, teamwork, and social awareness among participants. Through collective effort, the Shramdaan activities strengthened community bonding and encouraged sustainable practices for maintaining a clean and healthy environment.

surrounding areas, including residential colonies and common marketplaces. The initiative aims to promote plantation and environment friendly while motivating communities and institutions to adopt sustainable plantation practices and facilities. Through awareness programs and health education, the drive will encourage responsible behavior, improve public health, and foster long-term commitment to cleanliness and sanitation.

Total 15 employee participate (Permanent/Contractual staff).

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### Central Plantation Crops Research Institute, Kasaragod

Community Outreach: Shraamdaan activities in within surroundings including residential colonies, common market place, Public Health Centers (PHCs), Collages, Anganwadi's, Schools. Cleanliness and sanitation drive in the villages adopted under the Mera Gaon Mera Gaurav Programme and/or other schemes by ICAR Institutes/KVKs involving village community.

As per the directions received from the competent authority, Community Outreach Shramdaan activities were undertaken with the active involvement of KV school students at CPCRI, Kasaragod. The students were briefed on the importance of Swachhta in day-to-day life as part of awareness creation and health education. They were also motivated to adopt sustainable sanitation practices.

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### Directorate of Mushroom Research (DMR), Solan

On 21st December 2025, ICAR–Directorate of Mushroom Research (DMR), Solan organized a community outreach **Shramdaan activity and cleanliness & sanitation drive** in the surrounding Ber gaon village, common marketplace, and Mushroom Vihar residential area. Volunteers from the institute, along with local villagers, actively participated in cleaning village roads, public places, and residential surroundings. The programme aimed to promote community participation and foster a sense of responsibility towards maintaining clean and hygienic surroundings. The collective efforts resulted in visibly improved sanitation conditions and encouraged a positive attitude towards cleanliness among the villagers.



**Number of Participants: 15**

**Key Outcomes:**

- Improved cleanliness and sanitation in public and residential areas
- Enhanced community awareness and participation towards Swachhata initiatives

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### **Indian Institute of Spices Research, Kozhikode**

As part of the Swachhata Pakhwada activities, the staff of ICAR – IISR Regional Station, Appangala conducted a public place cleanliness drive at a bus stop and its surrounding areas. Plastic waste and other litter were collected from the roadside and bus stop premises, properly segregated, and disposed of in a responsible and environmentally friendly manner to promote cleanliness and public awareness.

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### **ICAR- Indian Institute of Oil Palm Research, Pedavegi**

A community outreach and cleanliness drive was successfully conducted at the Challachintalapudi and Gopannapalem villages. Staff and local community members actively participated in the program.

The program began with a brief interaction highlighting the importance of cleanliness, sanitation, and environmental responsibility. Participants were educated on proper waste disposal practices, cleanliness in surroundings, and the health benefits of maintaining a hygienic environment.

A cleanliness activity was carried out at the site, where participants worked together in preparing the area, handling soil and waste responsibly, and improving the overall cleanliness of the surroundings. The community members showed great enthusiasm and cooperation throughout the activity. Visited Primary health Centre Gopannapalem and created about the importance of cleanness and sanitation around the residential areas. The Doctor and staff and patient s participated. The related photographs are mentioned below.

No. of Participants: 50

Venue: Challachintalapudi and Gopannapalem villages nearby ICAR-IIOPR, Pedavegi

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### **National Grape Research Centre, Pune**

<b>स्थान/ Location</b>	<b>गतिविधि/ Activity</b>	<b>भाग लेने वाले की संख्या/ Number of officers/employees participated</b>	<b>सार्वजनिक व्यक्तियों की संख्या/ Number of persons participated (Public)</b>
भाकृअनुप-राष्ट्रीय अंगूर अनुसंधान केंद्र, पुणे ICAR-NRCG, Pune	सामुदायिक संपर्क: आंगनवाड़ी केंद्र के पास श्रमदान गतिविधियां Community outreach: <i>Shraamdaan</i> activities near to Anganwadi Centre, Bharava Vasti	13 nos.	02 nos.

‘स्वच्छता पखवाड़ा’ अभियान-2025 के तहत, सभी कर्मचारियों ने आंगनवाड़ी केंद्र के पास सफाई और स्वच्छता संबंधी गतिविधियां चलाईं, जिसमें प्लास्टिक और अन्य ठोस कचरे का उचित संग्रह और निपटान किया गया।

Under the 'Swachhata Pakhwada' Campaign - 2025, all staff members carried out cleanliness and sanitation activities near the Anganwadi Centre Bhavravasti with proper collection and disposal of plastic and other solid waste.

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### **ICAR-NRC for Orchids, Pakyong, Sikkim**

