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Cleaning of public places, community market places and/or nearby **tourist**/selected spots. Mobilize teams to clean **riverbanks, ponds and beaches**. Stock taking of biodegradable and non-biodegradable waste disposal status and providing on the spot solutions. Shraamdaan on roadside to clean up surroundings.

Natural Resource Management Division

Central Island Agricultural Research Institute, Port Blair



In conjunction with Swachhta Pakhwada, an awareness initiative focused on the cleaning and upkeep of animal sheds was conducted on 27 December 2025 at the ICAR–Central Island Agricultural Research Institute (ICAR-CIARI). The objective of the programme was to raise awareness among staff and farm workers regarding the critical importance of hygiene and sanitation in livestock housing systems, specifically in cattle, goat, and poultry sheds,, to promote animal health and sustainable livestock production. Throughout the programme, attendees were informed about the importance of maintaining clean animal sheds to avert disease outbreaks, mitigate unpleasant odors, and enhance the overall welfare and productivity of livestock. Practical demonstrations were provided on standard cleaning procedures, which included the removal of dung and waste materials, washing of floors and feeding areas, and ensuring proper drainage systems. Additionally, there was a strong emphasis on regular disinfection, efficient waste management, and the implementation of eco-friendly sanitation practices to sustain a healthy shed environment. The programme underscored the significance of cleanliness in reducing the transmission of parasites and infections, improving air quality within the sheds, and increasing the comfort of the animals. Participants were motivated to establish regular cleaning routines and adhere to best management practices for livestock hygiene. This initiative reinforced the notion that clean and well-maintained animal shelters are vital for animal welfare, public health, and environmental sustainability, in alignment with the goals of the Swachh Bharat Mission.



ICAR-Indian Institute of Water Management, Bhubaneswar

On Day-12 (i.e., 27-12-2025) of the *on-going swachhta pakhwada*, scientists and staff of ICAR-IIWM came together to clean up Sri Jagannath temple premises located in Rail Vihar, Bhubaneswar. First, an assessment of the premise was done to plan the cleaning activity. Subsequently, staff of IIWM using different hand tools removed polythene bags, puja related waste material, dry leaves and branches of plants, broken earthen diyas and disposed of in the designated spots. The tiled floor in the premise was also cleaned. This was followed by cleaning up of the adjoining where used-paper plates, polythene bags, used flowers from the temple were cleaned and disposed in appropriate place. The President of Rail Vihar Sri Jagannath temple trust Shri Nihar Ranjan Mishra and the Secretary extended their full cooperation in undertaking programme. A total of 18 numbers of IIWM staff participated in the programme. Some of the action and activity photographs of Day-9 are presented below.



Cleaning activity inside the compound of the temp	Cleaning activity of the temple premises
	
Shramdaam in the adjoining area of the Jagannath te	Staff of ICAR-IIWM after cleaning the temple premises

Central Coastal Agricultural Research Institute, Goa

Summary of the Activity: ICAR–CCARI, Goa organised a cleanliness drive and shramdaan focusing on public areas, community market places, nearby tourist spots and roadside surroundings. The activity was carried out by regular, contractual and housekeeping staff with the objective of improving sanitation and cleanliness in frequently used public spaces. The drive included removal of litter, plastic waste and debris from roadsides and market areas, cleaning of overgrown vegetation and weeds, and proper disposal of collected waste in designated garbage bins and waste disposal facilities. During the activity, awareness was also created among the public on the importance of maintaining cleanliness in shared spaces.

No. of Participants: 20

Key Outcomes: Improved cleanliness and sanitation of public and roadside areas. Enhanced awareness on maintaining clean and litter-free public spaces.



ICAR Centre For Eastern Region, FSRCHPR, Ranchi,

Report on the Swachhata activity undertaken at ICAR RCER, Patna, FSRCHPR, Ranchi, and its KVKs located in Buxar and Ramgarh

Summary of the Activity: Under the Swachhta Pakhwada programme, a cleanliness drive was successfully carried out at village Rampur community market place, Namkum, Ranchi. The main objective of this activity was to promote cleanliness, hygiene, and public awareness about proper waste management among the people. Team of staff committee members mobilized and aware the people to keep clean public places in and around community market place of Rampur Bazar. The market area, roadside spaces, and other common public locations were thoroughly cleaned. Special attention was given to areas with high public movement to ensure a clean and healthy environment. As part of the drive, teams also cleaned nearby areas by removing plastic waste, garbage, and other pollutants. This helped in protecting civil areas and improving the cleanliness of local environment. All collected waste was segregated into biodegradable and non-biodegradable categories and also aware the people for the same. Spot solutions were also provided for proper disposal and management of waste material. Besides this, Shramdaan activities were also organized along the roadside, where people actively participated in cleaning drains, removing litter, and clearing bushes. Local shopkeepers and residents also supported the initiative of cleanliness with full enthusiasm. The Swachhta Pakhwada activity at Rampur Bazar was completed successfully and helped to create awareness about cleanliness and responsible waste disposal among the community.

No.of Participants:20

Key Outcomes: Noticeable improvement in cleanliness and hygiene of Rampur Bazar and nearby public areas. Increased awareness among residents and shopkeepers on cleanliness and waste segregation. Active community participation through Shramdaan, fostering collective responsibility. Promotion of sustainable waste management practices and a healthier local environment.



KVK Ramgarh

Summary of the Activity: Cleanliness drive at office premises

No. of Participants: 09

Key Outcomes: Improved cleanliness and hygiene in the workplace environment.



Indian Institute of Soil and Water Conservation, Dehradun

On December 27, 2025, the Hydrology and Engineering (H&E) Division organized a cleanliness drive at Shani Mandir, Garhi Road, Dehradun. The event aimed to raise awareness about the importance of cleanliness, community hygiene, and overall well-being. The program was led by Dr. R. K. Singh, Head, Hydrology and Engineering (H&E) Division, who highlighted how maintaining cleanliness not only fosters a healthier environment but also strengthens social relationships. Dr. Singh stressed the urgent need to reduce the use of harmful materials like polythene, which pose significant risks to the environment. Dr. Ambrish Kumar (Principal Scientist) emphasized the role of cleanliness in improving health and reducing medical expenditure. The event saw active participation from all the staff of the Hydrology and Engineering (H&E) Division, including Dr. S. Patra (Principal Scientist), Sh. C. M. Bist (ACTO), Sh. Harvirendra Singh (Technical Officer) Sh. Vipin Mishra, Miss Shweta Garg, Sh. Shilandra Negi and Sh. Anoop Kumar. Their commitment to the initiative was evident as they worked together to clean the surroundings of Shani Mandir, Garhi Road, Dehradun. The program was successfully coordinated by Sh. Harvirendra Singh, Technical Officer, under the guidance of the Head of the Hydrology and Engineering (H&E) Division, whose efforts ensured the smooth organization and execution of the event. This cleanliness drive is part of an ongoing effort to instil a sense of responsibility toward cleanliness, aligning with national campaigns focused on building a cleaner, greener India.



Directorate of Weed Research, Jabalpur

Summary of the Activity: Under the Swachhta Pakhwada 2025, on December 27, 2025, the Directorate of Weed Research, Jabalpur, conducted a cleanliness awareness campaign at a public place near Adhartal Pond in Jabalpur. A cleanliness drive was also carried out at the ancient Mahalakshmi Temple, which has been declared a monument of state importance by the Government of Madhya Pradesh under the Ancient Monuments and Archaeological Sites and Remains Act, 1964 (3 of 1964). Officials and staff of the Directorate informed the children and other people present at the pond and the temple about the Swachhta Pakhwada and raised their awareness about cleanliness.

No.of Participants:35

Key Outcomes: Through the cleanliness campaign, people present at Adhartal pond and the ancient Mahalakshmi temple were made aware of the importance of cleanliness.



Central Agroforestry Research Institute, Jhansi

Summary of the Activity: Swachhta Campaign done successfully at ICAR-CAFRI Jhansi SBI ATM

No.of Participants:10

Key Outcomes: Swachhta campaign at ICAR-CAFRI Jhansi



National Bureau of Soil Survey and Land Use Planning, Nagpur

Summary of the Activity: Organized Cleanliness Drive in institute campus

No.of Participants:15



Central Arid Zone Research Institute, Jodhpur

भारतीय कृषि अनुसंधान परिषद-केन्द्रीय शुष्क क्षेत्र अनुसंधान संस्थान (ICAR-CAZRI), जोधपुर के पशु उत्पादन एवं चरागाह प्रबंधन प्रभाग द्वारा दिनांक 27 दिसंबर 2025 को स्वच्छता अभियान का आयोजन किया गया। यह अभियान CAZRI परिसर के बाहर, नोवोटेल होटल के आसपास तथा शास्त्री सर्किल क्षेत्र में

सफलतापूर्वक संपन्न हुआ। इस अभियान का मुख्य उद्देश्य सार्वजनिक स्थलों पर स्वच्छता के महत्व को रेखांकित करना तथा आम नागरिकों को “स्वच्छता पखवाड़ा” के प्रति जागरूक करना था। अभियान के दौरान प्रभाग के वैज्ञानिकों, तकनीकी कर्मचारियों एवं अन्य स्टाफ सदस्यों ने सक्रिय रूप से भाग लिया। सभी प्रतिभागियों ने सड़क किनारे, फुटपाथों एवं सार्वजनिक स्थलों पर फैले कचरे को एकत्र कर साफ-सफाई की। अभियान के दौरान स्थानीय नागरिकों, राहगीरों एवं दुकानदारों को स्वच्छता बनाए रखने, कचरा निर्धारित स्थानों पर ही डालने, प्लास्टिक के कम उपयोग तथा स्वच्छ वातावरण के स्वास्थ्य पर सकारात्मक प्रभाव के बारे में जानकारी दी गई। “स्वच्छ भारत अभियान” के संदेश को सरल एवं प्रभावी तरीके से जन-जन तक पहुँचाने का प्रयास किया गया। इस अवसर पर यह भी बताया गया कि स्वच्छ परिवेश न केवल मानव स्वास्थ्य के लिए आवश्यक है, बल्कि पशुधन स्वास्थ्य, पर्यावरण संरक्षण एवं सतत विकास के लिए भी अत्यंत महत्वपूर्ण है। प्रभाग के कर्मचारियों ने नागरिकों से अपने आसपास स्वच्छता बनाए रखने तथा दूसरों को भी इसके लिए प्रेरित करने का आह्वान किया।



Central Research Institute for Dryland Agriculture, Hyderabad

Theme: Cleanliness and sanitation drive in the KVK villages adopted, involving village community. As per the action plan, the activities of **Swachhta Pakhwada** were implemented on 27th December 2025. As per the action plan, Organized cleanness in the KVK adopted village Ekami, Vikarabad District. As per the Swachhta Action Plan, an awareness campaign on cleanliness and sanitation drive was organised at, KVK adopted village Ekami, Vikarabad District on 27th December 2025 involving village community. Farmers were educated about the importance of the programme and role of sanitation in our daily life. ICAR-CRIDA KVK staff participated in the drive along with farmers from the village and educated the farmers about importance of keeping our surrounding clean. They also created awareness on Stock taking of biodegradable and non-biodegradable waste disposal status and providing on the spot solutions. The participants also undertook cleaning of village streets - and surrounding places.

Educating the farmers about biodegradable and non-biodegradable waste disposal



Indian Institute of Soil Science, Bhopal

Summary of the Activity: Cleaning of public,community market place and /or nearby tourist/selected spots mobilize teams to clean riverbank,pondas and beaches. stock taking of biodegradable and non- biodegradable waste disposal status and providing on the spot solution

Key Outcomes: As part of the ongoing Swachhta Pakhwada, ICAR–Indian Institute of Soil Science (IISS), Bhopal organized a cleanliness drive on 27 December 2025 under the guidance of Dr. M. Mohanty, Director, ICAR–IISS. The programme focused on cleaning public and community areas, with emphasis on proper management of biodegradable and non-biodegradable waste and providing on-the-spot solutions. The institute staff, along with the SBM team, carried out a cleanliness drive in and around the IISS campus residential colony. Plastic waste and polybags collected from residential

areas and overhead water supply zones were disposed of in designated bins. Residents were sensitized on waste segregation, reducing single-use plastics, and adopting eco-friendly alternatives. The activity aimed at community mobilization for plastic waste shramdaan and promoting a clean, healthy, and environmentally sustainable society.



Animal Science



Central Institute for Research on Goat

स्वच्छता ही सेवा अभियान 2025, 16 से 31 दिसम्बर 2025 तक “स्वच्छ भारत दिवस उत्सव” थीम के साथ पूरे देश में मनाया जा रहा है। इसी क्रम में आज दिनांक 27.12.2025 को केंद्रीय बकरी अनुसन्धान संस्थान में आज संस्थान के जी पी टी लैब के पीछे वाले पार्क ऐशले वाल वाले पार्क में सफाई अभियान चलाया गया जिसके अंतर्गत वहाँ पर घास को काट कर सफाई मित्रों द्वारा झाड़ू लगा के उक्त पार्क को स्वच्छ बनाया। इस अवसर पर संस्थान के श्री सुगड़ सिंह (तकनीकी अधिकारी), श्री



वी के शर्मा (तकनीकी अधिकारी) एवं संस्थान के कर्मचारियों, तकनिशियन, यंग प्रोफेशनल ने भाग लेकर कार्यक्रम को सफल बनाया।

केन्द्रीय भेड़ एवं ऊन अनुसन्धान संस्थान, अठिकानगर

भारतीय कृषि अनुसंधान परिषद के दिशा-निर्देशों के अनुरूप स्वच्छता पखवाड़ा-2025 के अंतर्गत आज दिनांक 27 दिसंबर 2025 को केन्द्रीय भेड़ एवं ऊन अनुसंधान संस्थान, अठिकानगर के संस्थान परिसर में जैविक एवं अजैविक अपशिष्ट के पृथक्करण एवं सुरक्षित निस्तारण से संबंधित स्वच्छता अभियान का आयोजन किया गया।

कार्यक्रम के अंतर्गत संस्थान परिसर में उत्पन्न होने वाले जैविक एवं अजैविक कचरे को अलग-अलग एकत्र कर उनके उचित निस्तारण की प्रक्रिया अपनाई गई। इस अभियान का उद्देश्य अपशिष्ट प्रबंधन को सुदृढ़ करना, पर्यावरण संरक्षण को बढ़ावा देना तथा स्वच्छ एवं स्वस्थ कार्य वातावरण सुनिश्चित करना रहा।

स्वच्छता अभियान फार्म अनुभाग एवं उद्यान अनुभाग के अधिकारियों एवं कर्मचारियों के सहयोग से संपन्न हुआ, जिसमें अनुभागीय अधिकारी, कर्मचारी एवं सफाई कर्मियों द्वारा श्रमदान करते हुए सक्रिय सहभागिता निभाई गई। इस अवसर पर उपस्थित कार्मिकों को कचरे के पृथक्करण, पुनः उपयोग एवं सुरक्षित निस्तारण के महत्व के प्रति भी जागरूक किया गया।



NRC on Yak, Dirang

Sl. No	DATE	Activities	Photographs
1	27-12-2025	ICAR-NRC on Yak, Dirang use to conduct special campaign by involving the campus children . They cleaned their children park. Further, they were asked to keep park clean on regular basis.	

NIHSAD, Bhopal

On 27.12.2025, ICAR-NIHSAD mobilized dedicated teams to undertake a cleanliness drive at the Hathai Kheda Dam area and surrounding tourist spots. The initiative focused on maintaining hygiene and enhancing the aesthetic appeal of public places frequented by visitors. During the drive, the collected waste was carefully segregated into biodegradable and non-biodegradable categories to ensure proper disposal and promote environmentally responsible waste management practices. The

activity reinforced awareness about cleanliness, environmental protection, and the collective responsibility of preserving public and tourist locations.

The teams also sensitized visitors and local stakeholders about the importance of not littering and adopting sustainable practices to keep public spaces clean. Such cleanliness drives contribute to safeguarding natural ecosystems, improving public health, and promoting responsible tourism. ICAR-NIHSAD remains committed to supporting initiatives that encourage environmental stewardship and cleanliness in public and tourist areas.



FISHERIES SCIENCE DIVISION

Central Institute of Freshwater Aquaculture, Bhubaneswar

The staff of RRC of ICAR-CIFA, Bengaluru participated in the Swachhata activities conducted on 27th December 2025. The activities included cleaning of the nearby temple premises and office premises, cleaning at the bank of Hesaraghatta Lake, segregation of biodegradable and non-degradable waste and Shramadaan on public road connecting Hesaraghatta and Kakolu. The staff of the Centre - Drs. Gangadhar Barlaya, Anand Kumar, B.S., Satheesha, A., Vinay T.N., Srijith, Raghavendra C.H. and Sri. Siddaraju and the contractual staff participated in the activities.



National Bureau of Fish Genetic Resources, Lucknow

Swachhta Pakhwada (Dec. 16-31, 2025) program at ICAR-NBFGR, Lucknow on 27.12.2025 a **Cleaning of public places**-research ponds & **Shraamdaan** on roadside to clean up surroundings was conducted with total participation of 16 staffs.



Central Institute of Coldwater Fisheries Research, Bhimtal

The activities on swachhta pakhwada were organized at the religious place "Seetakund". A massive cleanliness campaign was organized to clean the place thoroughly. The prime aim of organizing the campaign was mainly to raise the awareness amongst the community to clean the public places for more visibility to the tourists. The plastic and other waste was collected and disposed off at the identified place. Awareness was created amongst the local community for safe disposal of biodegradable and non-biodegradable wastes.



Central Institute Fisheries Education, Mumbai

16 दिसंबर से 31 दिसंबर, 2025 तक चलने वाले स्वच्छता पखवाड़े के तहत, मुंबई स्थित आईसीएआर-सीआईएफई द्वारा 27 दिसंबर, 2025 को वसोवा मछली बाजार में सफाई अभियान चलाया गया। कार्यक्रम के दौरान सभी कर्मचारी और छात्र उपस्थित थे। वसोवा मछली बाजार की सफाई की गई और सभी प्लास्टिक सामग्री को इकट्ठा करके कूड़े के थैलों में रखा गया। बाजार परिसर को साफ-सुथरा रखने के लिए जागरूकता अभियान चलाया गया।

As per the Swachhta pakhwada from 16th December to 31st December, 2025, at ICAR-CIFE, Mumbai, a cleanliness drive was carried out at Versova fish market, Mumbai on 27th December, 2025. All the staff and students were present during the programme. The Versova fish market was cleaned, and all the plastic material was collected and kept in the garbage bag. The awareness was raised to make the market premises neat and clean.



ICAR-CIFE Staff undertook awareness and cleaning drive at Versova fish market

Agricultural Engineering

CIRCOT, Mumbai

Activity : Cleaning of public places, community market places and/or nearby tourist/selected riverbanks, spots. Mobilize teams to clean biodegradable ponds and beaches. Stock taking of and non-biodegradable and waste disposal status to providing on the spot solutions. Shraamdaan on roadside clean up surroundings.

As a part of shramdan on road side, Shramdan (cleanliness drive) were undertaken at the Regional Station, Guntur. Cleanliness drive conducted at Dadar beach, Mumbai along with the NSS students from Guru Nanak Khalsa College, Matunga



Shramdan (cleanliness drive) were undertaken at at ICAR CIRCOT Regional Unit, Guntur



Cleanliness drive by NSS Student at the Dadar Beach, Mumbai

CIPHET, Ludhiana

Activity: Cleaning of public places, Shraamdaan on roadside to clean up surroundings.

As part of Swachhta Pakhwada-2025, community outreach programme was carried out on cleaning of public places. For this activity the team of ICAR-CIPHET, Ludhiana visited the roadside area near the Government Primary School, Partap Singh wala in New Kitchlu Nagar of Ludhiana district in Punjab. The team carried out the cleanliness activities in this area.

The team of ICAR-CIPHET, RS, Abohar, carried out the cleaning of public places, community marketplaces, and roadside premises on 27th December 2025 as a part of Swachhta Pakhwada-2025. Cleaning activities were conducted along the roadsides within the campus premises to enhance cleanliness and environmental hygiene. During the drive, plastic waste, polythene covers, wrappers, and other litter were systematically collected from various roadside locations. The activity helped in removing accumulated waste and enhancing the overall appearance of the campus surroundings. In addition to the physical cleanup, awareness was created among staff members and the cleaning people

on the importance of maintaining cleanliness within the campus. Emphasis was given to responsible waste disposal practices and collective participation in keeping the premises clean, healthy, and environmentally sustainable on a regular basis. The initiative encouraged active participation from staffs and workers of RS, ICAR-CIPHET, Abohar. The photos of the site and activities performed are as given hereunder.

Activity Photographs of ICAR-CIPHET, Ludhiana



Photographs before cleaning



During cleaning Photographs



Photographs after cleaning

Activity Photographs of ICAR-CIPHET, Abohar



CIAE, Bhopal

As per the instructions of Indian Council of Agricultural Research, New Delhi, a campaign has been organized at Central Agricultural Engineering Institute, Bhopal today i.e., on 27.12.2025 by the cleaning of public places in and around the Institute and village Nabi Bagh, the committee also visited and cleaned the pond bank area of the institute. Dr. C.K. Saxena, Chairman of the Organizing Committee, Dr. Ankur Nagori, Mr. Abhishek Kumar, Er. Abhishek Katare along with other officers and employees working in ICAR-CIAE participated in the program.

In today's program, Dr. Saxena and Dr. Nagori informed all the employees and community people about cleanliness along with on-the-spot solution of the disposal of biodegradable and non-biodegradable waste materials or garbage and their safe disposal. At the end of the program, all the people present have participated in shramdan and cleaned the area, the garbage was collected and taken to the appropriate place for disposal.



IASRI, New Delhi

As a part of the ongoing **Swachhata Pakhwada activities (16th–31st December 2025)**, a **cleanliness campaign** was successfully conducted on **27th December 2025** by the staff members of **ICAR–Indian Agricultural Statistics Research Institute (ICAR–IASRI)**. The activity was organized **outside the institute campus**, focusing on cleanliness drives **in and around the residential areas of staff members**.

Objectives of the Activity

The main objectives of the cleanliness campaign were:

- To promote cleanliness and hygiene in residential surroundings.
- To encourage community participation in maintaining a clean environment.
- To spread awareness about the importance of Swachhata in daily life.
- To reinforce the message of the **Swachh Bharat Mission** at the grassroots level.

Details of the Activity

On 27.12.2025, staff members of ICAR–IASRI actively participated in cleaning activities in the vicinity of their residences. The campaign included:

- Cleaning of streets, lanes, sidewalks, and common areas.
- Collection and segregation of household and roadside waste.
- Removal of plastic waste, litter, and other solid waste materials.

Staff members voluntarily devoted their time and effort to ensure effective execution of the campaign, demonstrating a strong sense of social responsibility.

Participation and Community Involvement

The cleanliness drive witnessed enthusiastic participation from ICAR–IASRI staff members. Local residents appreciated the initiative and, in several locations, joined the drive, making it a collective community effort.

Outcome and Impact

- Improved cleanliness and hygiene in residential surroundings.
- Enhanced awareness among local communities regarding cleanliness and environmental responsibility.
- Strengthened the spirit of Swachhata Pakhwada through active staff participation beyond the institute campus.
- Reinforced ICAR–IASRI's commitment towards national cleanliness initiatives.

Conclusion

The cleanliness campaign conducted on **27th December 2025** under Swachhata Pakhwada was a meaningful and impactful activity. By extending the drive to residential areas, ICAR–IASRI staff effectively contributed to the larger goal of a clean and healthy society. Such initiatives not only improve the immediate environment but also inspire sustained cleanliness practices among communities.

The activity aligns well with the objectives of the **Swachh Bharat Mission**, and ICAR–IASRI remains committed to continuing similar awareness and cleanliness initiatives in the future.

Crop Science Division

Indian Institute of Wheat and Barley Research, Karnal

Summary of the Activity: Swachhta (cleanliness) is essential for a healthy and beautiful environment. To promote the message of cleanliness and community participation, a Swachhta activity along with Shraamdaan was organized at Shaheed Capt. Tejinder Khurana Park, Model Town, Karnal. The activity aimed to clean public places and nearby roadsides and to spread awareness about maintaining cleanliness. Participants actively took part in cleaning the Shaheed Capt. Tejinder Khurana park premises, and the roadside area around it. Waste such as plastic wrappers, paper, dry leaves, congress grass and other litter was collected. The roadside and footpaths were cleaned thoroughly to improve the overall appearance of the surroundings. Also wash and flowers were offered on the statue of Capt. Khurana available in the park.

Shraamdaan was carried out with great enthusiasm, where staff and daily workers of the institute worked together selflessly for the betterment of the community. Garbage was properly segregated and disposed of in designated bins. The activity was conducted in a disciplined and safe manner.

Key outcomes:

- Improved cleanliness and hygiene of Shaheed Capt. Tejinder Khurana Park and the adjoining roadside and footpaths.
- Removal of plastic waste, paper, dry leaves, congress grass, and other litter, leading to a visibly cleaner and more pleasant environment.

- Enhanced awareness among participants and local community members about the importance of maintaining cleanliness in public places.



Indian Institute of Millets Research (IIMR), Hyderabad

As part of the scheduled programme **Swachhata Pakhwada**, the team identified a neglected area within the premises of **ICAR–Indian Institute of Millets Research, Hyderabad (GTC field)** on **27 December 2025**. The area was heavily dumped with garbage and had overgrown grasses and bushes (biodegradable waste), along with plastic bags and other plastic materials (non-biodegradable waste). These conditions were limiting the use of water from the well for irrigation. The site contained a large quantity of plastic ware, damaged boxes, overgrown bushes, plastic sheets, and sacks scattered across the area, posing a threat to human movement and the surrounding environment. The area was thoroughly cleaned, and the waste was segregated into biodegradable and non-biodegradable materials. The biodegradable waste was kept for composting. After the activity, the site was completely cleared of clutter and dumped waste, making it safe, accessible, and environmentally clean



India Institute of Maize Research, Ludhiana

On the occasion of Swachhta Hi Sewa 2025, a Road Cleanliness Drive was successfully organized by the ICAR–Indian Institute of Maize Research (ICAR-IIMR), Ludhiana on 27th December, 2025.



The drive witnessed active participation from scientists, staff members, students, and support personnel of ICAR-IIMR. Participants gathered along the designated road stretch near the institute premises and collectively engaged in cleaning activities using traditional brooms. The team demonstrated a strong sense of responsibility and commitment towards maintaining a clean and healthy environment.

Indian Institute of Oilseeds Research, Hyderabad

Summary of the activity: As part of the scheduled activities under Swachhata Pakhwada, cleaning of public places, children park and roadside was organized on December 27th, 2025. Further, the focus of the campaign was to educate the masses on keeping the surrounding neat and clean as part of one health initiative of the Government of India. The cleanliness drive was organized at the Indira Reddy memorial park commissioned by GHMC at Bhavani colony, Ranga Reddy District, Hyderabad. Daily commuters, PJTAU university employees, residents of the colony, daily visitors to the park village youth and school goers were eager enough to join hands in the Swachhata Bharat Mission. The president of the local body alongwith the office staff took keen interest in the cleaning of the park premises. The program highlighted the importance of maintaining clean environment by separating non-degradable waste from degradable waste to facilitate composting for usage in the potted plants etc. Participants were sensitized on the green energy and green waste management. On the spot solutions for waste management was also explained in details to the participants of the Swachhata Pakhwada. The pathways, dried tree leaves, unwanted shrubs plastic bottles, polythene bags were removed by the team and were dumped at the corner of the park by segregating them into degradable and non-degradable waste so that GHMC will collect and dispose.

Outcome: Participants were sensitized in keeping the public places neat and clean.



Indian Institute of Groundnut Research, Junagadh

Summary of the Activity:

- Under the Swachhata Pakhwada initiative, a cleanliness drive was organized at the IIGR Lake area with active participation of staff.
- Dedicated teams were mobilized to undertake systematic cleaning of the lake premises and nearby area.
- *Shramdaan* activities were carried out along the roadside surrounding the lake to remove accumulated waste, weeds and debris.
- The drive aimed to restore cleanliness, improve the aesthetic appeal of the lake area and create awareness about the importance of maintaining clean water bodies and public spaces.

Key outcomes

- Significant removal of solid waste, plastic and other litter from the IIGR Lake area and adjoining area.
- Improved cleanliness and visual appeal of the lake surroundings and roadside areas.
- Enhanced awareness among participants about environmental sanitation and protection of water bodies.
- Strengthened sense of community participation and responsibility through *Shramdaan*.



Indian Institute of Pulses Research, Kanpur

स्वच्छता के बारे में लोगों को जागरूक किया गया तथा आगे भी स्वच्छता को बनाये रखने हेतु कहा गया। स्वच्छता पखवाडा कार्य क्रम के अनुसार आज दिनांक 27.12.2025 में श्री शिव शरण सिंह, प्रभारी सफाई के द्वारा केशव वाटिका , आवास विकास योजना संख्या -1, बरगद चौराहा व प्राथमिक स्वास्थ्य केंद्र, बारा सिरोही में विशेष सफाई अभियान का कार्यक्रम कराया गया। तथा स्वच्छता के बारे में लोगो को जागरूक किया गया तथा भविष्य में सफाई व्यवस्था को बनाये रखने हेतु प्रेरित किया गया | कार्य क्रम से सम्बंधित फोटोग्राफ सलंग किये जा रहे हैं।



Indian Sugarcane Research Institute, Lucknow

Summary of the Activity: Under the ongoing Swachhata Pakhwada (16-31 December 2025), In compliance with the ICAR directives emphasizing the cleaning of public places and water bodies such as ponds and canals, a Swachhta (cleanliness) drive was organized by the newly recruited

Technical Personnel of ICAR–Indian Sugarcane Research Institute, Lucknow on 27 December 2025. The drive was conducted near a Canal along the Ring Road, Lucknow where the participants actively cleaned the canal banks and adjoining areas by removing accumulated waste. The activity was carried out in the spirit of Shramdaan strengthening teamwork and environmental responsibility. The initiative led to visible improvement in site cleanliness and reflected the commitment of the technical personnel towards the goals of the Swachh Bharat Mission. In addition, the staff of ICAR–ISRI, Regional Station, KVK also participated in the activities at their respective places.

Key Outcomes: Cleanliness of canal banks and adjoining public areas through removal of solid waste and litter. Enhanced awareness and sense of collective responsibility among newly recruited technical personnel through participation in Shramdaan activities. Strengthened commitment towards the objectives of the Swachh Bharat Mission and ICAR’s Swachhata initiatives.



Sugarcane Breeding Institute, Coimbatore & its Regional Stations at Karnal & Kannur

A campaign on cleaning a walking area alongside Kumarasamy lake was conducted along with public and corporation staff for the benefit of the general public. Flier of information on clean habits were also distributed. Awareness about hygiene was created during the visit to the passersby.



Central Research Institute for Jute & Allied Fibres, Barrackpore

Summary of the activity: As part of the *Swachhta Pakhwada* campaign, ICAR–CRIJAF, Barrackpore organized a **cleaning of public places, community market places and/or nearby tourist /selected spots programme on Swachhta activities** at the **Matharangi Park** with the objective of engage communities, local authorities, and individuals in cleaning public places, markets, tourist spots, and raising awareness about the importance of maintaining cleanliness.

The mathranghi park, a popular public space frequented by locals and visitors, had accumulated a significant amount of litter, affecting its aesthetic and ecological value. During the programme, **ICAR-CRIJAF scientists, technical and administrative staff, and the local community living in and around park** were assigned to different sections of the park, such as walking paths, gardens, playgrounds, and surrounding areas, to collect waste. The collected waste was sorted into categories plastic, paper, biodegradable, and non-biodegradable for proper disposal and recycling. Dustbins were strategically placed, and awareness banners were displayed to encourage public involvement in waste management. Further, a brief awareness session was conducted for the participants, focusing

on the detrimental effects of plastic pollution and emphasizing the role of community participation in waste management.

Key outcome: The vision of the **Swachh Bharat Abhiyan**, encouraging community ownership and shared responsibility toward cleanliness. The active involvement of local citizens, including local residents and local school students reflected a positive response, and they assured continued cooperation in maintaining cleanliness in and around the park areas.



National Institute for Research on Commercial Agriculture, Rajahmundry

Summary of the activity:

On 27 December 2025, ICAR-NIRCA organized a cleanliness drive and Shramdaan programme at Lalacheruvu Rythu Bazar and surrounding public areas with the objective of promoting clean surroundings, proper waste management, and community participation under Swachhata initiatives.

The programme involved mobilization of teams comprising ICAR-NIRCA staff, vendors, and local community members to undertake systematic cleaning of public places, community market areas, and roadside surroundings. The activity focused on removal of plastic waste, litter, and other non-biodegradable materials to improve sanitation and hygiene in the market and adjacent areas.

As part of the initiative, a stock-taking exercise was carried out to assess the status of biodegradable and non-biodegradable waste generation and disposal at the Rythu Bazar. The teams identified gaps in waste segregation and disposal practices and provided on-the-spot solutions, including awareness on source segregation, use of separate bins, composting of biodegradable waste, and safe disposal of non-biodegradable waste through authorized channels.

Key Outcome: The Shramdaan activity also served as an effective platform to sensitize vendors and the public on responsible waste disposal, reduction of plastic usage, and maintenance of cleanliness in public spaces. Participants were encouraged to adopt sustainable waste management practices and to actively contribute towards maintaining a clean and healthy environment.

The programme witnessed active participation and cooperation from vendors, local residents, and ICAR-NIRCA staff, reinforcing the message that cleanliness is a shared responsibility. The initiative contributed to improved cleanliness of the Rythu Bazar area and strengthened community awareness towards Swachhata and environmental sustainability, reflecting ICAR-NIRCA's commitment to promoting clean and green public spaces.

Central Institute for Cotton Research, Nagpur & its Regional Stations at Sirsa and Coimbatore

As part of the ongoing Swachhata Pakhwada (16–31 December 2025), a series of activities like Cleaning Ponds and Swachhata on roads was conducted at ICAR-CICR, Nagpur on 27th December 2025. Swachhata on roads and cleanliness drive was conducted in CICR office ponds, Mihan Pond and

Dahegaon Hanuman Temple. The blockages were removed in drainage channels, under bridge channels due to the one-use plastic bags at Pardi, Outer Ring, Road Punarvasan and Shankarpur. In this program swachhta team, and sanitation helpers were participated. This activity was coordinated by Rakesh Tiwari and Dilip Mundrikar.



National Research Institute for IPM, New Delhi

Summary of the Activity:

The Swachhta activity was carries out in the public places near NRIIPM campus and inside the campus of NRIIPM to keep the surrounding clean.

Key Outcomes:

Awareness created **regarding** Cleanliness and sanitation for overall health improvement and well being of rural communities.



National Bureau of Agricultural Insect Resources, Bengaluru

Summary of the activity: Under SWACHHATA PAKHWADA 2025, ICAR-NBAIR, Bengaluru organised a cleaning drive in the community marketplace and shraamdaan on the roadside on December 27, 2025, and mobilised a team to clean a pond.

Key outcomes: Enhanced public knowledge and awareness for Swachha activities and collective initiatives to create cleaner and healthy environments.



National Bureau of Agriculturally Important Microorganisms, Mau

Summary of the activity: In Kushmaur, cleanliness campaigns were held at the local markets and close to the Temple. About ten sanitary personnel along with scientist have completed this activity. Locals were instructed on how to properly dispose of their trash and the importance of maintaining good hygiene. Shopkeepers were informed about the detrimental effects of using and discarding plastics on the soil health and environment.

Key Outcomes: Local market area was cleaned and locals become aware about the harmful impact of plastic waste.



Vivekanand Parvatiya Krishi Anusandhaan Sansthan, Almora

Summary of activity:

As part of Swachhata Pakhwada, ICAR–VPKAS organized a cleanliness and sanitation drive on 27 December 2025, cleaning of public place, nearby tourist place at Almora Campus. The drive involved cleaning of surroundings of Brightend corner and Ramkrishna Kutir, a famous tourist spot of Almora city, with special attention to removal of solid waste, plastic litter, and debris from frequently used

areas. The activity aimed not only at improving physical cleanliness but also at sensitizing tourists, local community and staff towards sustainable sanitation practices and responsible waste disposal. Staff and sanitation workers of the institute were actively participated in the programme.

Key outcomes: The initiative contributed to enhanced hygiene, improved aesthetics of the tourist spot and surrounding areas, and strengthened community awareness on maintaining a clean and healthy environment.



National Institute of Seed Science & Technology, Mau

The cleanliness drive at Vandevi Temple was organized on 27.12.2025 under Swachhta Pakhwada, 16-31 December 2025. About 35 staff members visited Vandevi Temple and collected the plastic waste and removed Parthenium plants from the premises. The activity motivated the visitors and vendors of the temple to keep the premises clean and use less plastic. Dr. Ajay Kumar, Senior Scientist, Agronomy, led the cleanliness drive. Mr. Sunil Kannoujiya and Mr. Satyam of the institute also contributed to the successful organization of the program.



National Institute of Plant Biotechnology, New Delhi

Summary of the report:

Under the aegis of “Swachhata Pakhwada 16-31 December 2025” campaign, a team from the institute organized the activity on 27th December, 2025. The Lal Bahadur Shastri Building of Pusa Campus was chosen as the spot for cleaning because of its location. Moreover, with leaves falling

from nearby trees it becomes a good source for collecting the biodegradable waste. The gardener and safai karamcharis were advised to make a small pit and collect the leaves which then can be used in the adjacent garden/lawn thereby

Key outcomes: Promotion of on-site composting through the collection of fallen leaves, reducing dependence on external waste disposal. Creation of a sustainable source of organic manure for nearby gardens and lawns. Sensitization and involvement of gardeners and safai karamcharis in sustainable waste management practices. Demonstration of effective biodegradable waste utilization, contributing to a cleaner campus and environmentally responsible practices.



Horticulture Division

Central Plantation Crops Research Institute, Kasaragod

Beach cleaning

Cleaning of public places, community market places and/or nearby tourist/selected spots. Mobilize teams to clean riverbanks, ponds and beaches. Stock taking of biodegradable and non-biodegradable waste disposal status and providing on the spot solutions, shraamdaan on roadside to clean up surroundings.

As per the directions received from the competent authority, Crop Improvement Division and Establishment Section, ICAR-CPCRI, Kasaragod has undertaken an activity during the “SwachhtaPakhwada” campaign. This activity aimed to alleviate marine pollution especially the one caused by single use plastics and achieve the goal of a "Clean India mission". In this connection, a cleaning activity was taken up in CPCRI beach. Around 40 staff members of the Institute were involved in systematic collection of waste materials across the designated area. During the initiative, single use plastic waste, organic waste such as coconut shell, twigs etc. and glass and metal waste were collected and segregated. The team was led by Dr. V. Niral, Head, Crop Improvement Division, Shri Neil Vincer, Assistant Administrative Officer (Establishment Section) and Dr. S. Paulraj, Senior Scientist and Member Secretary, SwachhtaPakhwada 2025. Other key participants were the Heads of various Divisions, Senior Administrative Officers, Scientists, staff from technical, administrative and supporting cadre, research scholars and SCSP trainees.



Central Potato Research Institute, Shimla

भा.कृ.अनु.प- केंद्रीय आलू अनुसंधान संस्थान, शिमला की कुफ़री-फागु इकाई द्वारा “स्वच्छता पखवाड़ा” अभियान के अनुपालन में दिनांक 27 दिसम्बर, 2025 को कुफ़री फागु के समीप सार्वजनिक स्थानों, सामुदायिक बाजार और आसपास के पर्यटक स्थलों पर सफाई अभियान चलाया गया। इस अभियान के दौरान इस स्थान पर आए हुये पर्यटकों व आस-पास के अन्य लोगों को स्वच्छता पखवाड़ा के संबंध में व्याख्यान दिया गया तथा स्वच्छता के महत्व की जानकारी दी गयी। जिसमें कुफ़री-फागु इकाई, शिमला के कर्मचारियों/ अधिकारियों एवं अनुबंध पर कार्य कर रहे साथियों ने अपना पूर्ण योगदान दिया एवं इस अभियान को सफलता पूर्वक पूर्ण किया।



Directorate of Mushroom Research, Solan

As part of Swachhata Pakhwada, cleaning activities were carried out in public places near the ICAR-DMR office campus, including roadside cleaning and Shramdaan by institute staff and volunteers. A stock-taking exercise of biodegradable and non-biodegradable waste disposal systems was conducted in the office campus. The activity included checking the placement and use of green dustbins for biodegradable waste and blue dustbins for non-biodegradable waste. The activity promoted cleanliness, hygiene awareness, and active community participation.

Number of Participants: 35

Key Outcomes:

The campaign improved cleanliness around the office campus, promoted proper waste management practices, and encouraged staff participation in maintaining a healthy and clean environment

Photographs



Indian Institute of Oil Palm Research, Pedavegi

Organizers:	Mr. NV Ganesh & Mr. M. Rambabu
Place:	ICAR-IIOPR, Pedavegi
Number of participants	20
Details of the activity:	Collect the drums of bio gradable and non-bio gradable waste separately and disposing in to the specified pits through tractor. Creation of awareness about bio gradable and non-bio gradable waste and its solutions to the participants. This activity understanding how to utilize the waste into the compost making and disposal procedure and maintain surroundings clear and clean. All participants were actively involved with high interest in this Swachhta activity.

Photos

Before



After



Indian Institute of Spices Research, Kozhikode

As part of swachhta pakhwada, weeding was carried out in the Experimental farm, ICAR - IISR to maintain a clean and healthy cultivation environment. Removal of unwanted weeds helped reduce pest incidence and improved nutrient availability to the crops. The activity also enhanced field hygiene and ease of farm operations. Farmers were sensitized on the importance of regular weeding as a key practice for sustainable and clean farming.



Before cleaning



During cleaning



After cleaning

As part of the Swachhata Pakhwada activities, a Human Chain programme was successfully conducted at ICAR- IISR Regional Station, Appangala with the active participation of B.Sc. Botany students from Davangere University. The programme aimed to create awareness about cleanliness, hygiene, and the importance of maintaining a clean and healthy environment. The students participated enthusiastically and formed a human chain, symbolizing unity and collective responsibility towards achieving the goals of Swachhata.



Human chain as part of swachhta pakhwada at ICAR - IISR

Indian Institute of Vegetable Research, Varanasi

Under *Swachhta Hi Seva* Drive, a special cleanliness campaign was organized at ICAR-IIVR Guesthouse, Sunderpur, Varanasi where the backyard of the gusesthouse were throrghlly claned by the staff on 27/12/2025. Apartfrom these, at ICAR-IIVR-KVK Deoria, a cleanliness drive was carried out near its Jaggery Unit.

Some glimpses of the activities undertaken during the *Swachhta* campaign are as under:



ICAR-IIVR, Varanasi *Swachhta Hi Seva* team on 27/12/2025



the cleaning



the cleaning



After the cleaning



Swachhata Hi Seva programme at ICAR-IIVR-K Deoria, Uttar Pradesh on 27/12/2025



Swachhata Hi Seva programme at ICAR-IIVR-KVK Uttar Pradesh on 27/12/2025

NRC on Pomegranate, Solapur

As part of the Swachhata Abhiyan and community engagement activities, ICAR–National Research Centre on Pomegranate (NRCP), Solapur successfully organized a cleanliness drive at khandoba Mandir , Bale area, Solapur, which is a prominent public and tourist location. The activity focused on the cleaning of public places, surrounding roadside areas with the objective of promoting cleanliness, environmental protection, and public awareness.



Cleanliness Drive in Community Market and Roadside Areas in Solapur



Cleaning and Public Awareness Campaign at Khandoba Temple, Bale



Pond After Removal of Plastic Bottles and Other non-biodegradable waste

Agricultural Education Division

As part of Swachhta Pakhwada, cleaning activities were carried out at public places such as the temple area, lakeside, and Buddha Lawns by engaging farm and housekeeping workers. Wild grasses and unwanted bushes at the stone pitching area of the NAARM lake were cut down to ground level using grass-cutting swords. Sweeping was also undertaken in the temple area and on the rooftops.

Around 20 staff were involved in the activity. The activity was coordinated by Dr. Laxman Ahire, Shri M. Srinivasa Rao & Shri. SVS Narayana.

Photographs of the Activity



Cleaning near the lake area



Sweeping on the roof of the temple



Operating grass swords at the lake stone pitching area



Pruning of bushes at the temple area



Group Photo at the Lake

AGRICULTURAL EXTENSION DIVISION

S.No.	Date	Activities	ATARIs, Zone-I to XI & CIWA		
			No. of KVKs involved	No. of Participants (Farmers/ Staffs/ other Participants)	No. of VIPs attended the program
12	27.12.2025	Cleaning of public places, community marketplaces and / or nearby tourist/ selected spots. Mobilize teams to clean riverbanks, ponds and beaches. Stock taking of biodegradable and non-biodegradable waste disposal status and providing on the spot solutions. Shraamdaan on roadside to clean up surroundings.	524	6630	3

Photographs (Swachhta Pakhwada during 27 December 2025)



Swachhata Pakhwada
 Department of Drinking Water & Sanitation
 Ministry of Jal Shakti
 Department Name : Department of Agricultural Research and Education (PDSI) Anusandhan aur Shiksha Vishay

Action Plan details (Duration : 16th – 31st December 2025) - Cleaning of public places, community market places and/or nearby tourist/ed spots. Mobilize teams to clean riverbanks, ponds and beaches. Stock taking of biodegradable an.....

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Choose option of your label, not for label:

Cleaning of public places, community market places and/or nearby tourist/ed spots.

Sr. No.	State/Region	District/Block	Block/Center	Community Center	Village/Center	Uploading Agency	Uploaded Date	Action
1	Delhi	New Delhi				1	Video ...	Delete

Pdf (if any): (Max 500kb) No file chosen

Youtube Video(URL) (if any):

No. of participants*

Date of activity performed:

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