

**INDIAN COUNCIL OF AGRICULTURAL RESEARCH
KRISHI BHAWAN: NEW DELHI-110 001**

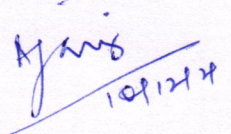
F.No.21-72/2021-CDN

Date: - 10.12.2021

ENDORSEMENT

Sub:- Promotion of Indigenously Made Innovative Products Under "Atamanirbhar Bharat" Theme-regarding.

Ministry of Development of North Eastern Region, New Delhi has issued O.M. No. CB-TA-12/23/2017-O/o DIR (CBTA) dated 7th December, 2021 regarding above subject. The above mentioned O.M. dated 07.12.2021 is being uploaded on the ICAR website www.icar.org.in and e-office for information and necessary action.



(Ajai Verma)

Deputy Secretary (GAC), ICAR

Distribution:-

1. All the Directors/ Project Directors/ NRCs/ PDs/ ZPDs/ Bureaux/ ATARIs for information and compliance.
2. All officers/ Sections at ICAR Krishi Bhawan/ KAB-I & II/ NASC.
3. Sr. PPS to DG, ICAR/ PPS to FA, ICAR/ PPS to Secretary, ICAR
4. Media Unit for placing on the ICAR Website.
5. Guard file/ spare copies.

No.CB-TA-12/23/2017-O/o DIR(CBTA)
Government of India
Ministry of Development of North Eastern Region
(PSUs and Misc. Division)

Vigyan Bhawan Annexe,
Maulana Azad Road,
New Delhi-110011
Dated the 7th December, 2021

OFFICE MEMORANDUM

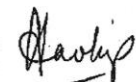
Subject: Promotion of Indigenously Made Innovative Products Under "Atamanirbhar Bharat" Theme.

I am directed to refer to D.O.No.NECTAR(381)/DST/2020 dated 15/11/2021 received from North East Centre for Technology Application and Reach (NECTAR) on the subject cited above (copy enclosed).

2. Taking an inspiration from the "Atamanirbhar Bharat" theme, **IITDC: NECTAR-BCDI** as developed bamboo bottles with copper / steel / glass lining inside and outer cover made of bamboo. These Bamboo water bottles are titled as "**Bambottle**" which are innovative, leak-proof and a step towards reducing the use of plastic bottles from our daily routine life. As "**Bambottles**" are **proprietary items** of IITDC: NECTAR-BCDI (Govt. of India organization), the procurement of the same from a single source is permissible in terms of rule 166 of G.F.R. These bottles can be used in offices and/or distributed as Souvenir as it will not only promote the theme of "Vocal for Local" but will also support in the livelihood of tribals/weaker sections of society and rural artisans of **North East** who are engaged in manufacturing of such products.

3. It is, therefore, requested that the said product may be promoted in your Ministry/Department of Government of India.

Encl: As above

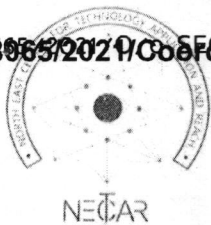


(L. Haokip)
Director

E-mail: l.haokip@nic.in

To,

The Secretary,
All Ministries/Departments of Government of India
(As per the list)



विज्ञान एवं प्रौद्योगिकी विभाग
DEPARTMENT OF
SCIENCE & TECHNOLOGY

उत्तर पूर्वी प्रौद्योगिकी अनुप्रयोग एवं प्रसार केन्द्र (एनईसीटीएआर)

विज्ञान एवं प्रौद्योगिकी विभाग, भारत सरकार का स्वायत्तशासी संस्थान
भारतीय सर्वेक्षण विभाग कैंपस, बोनी ब्रे एस्टेट, वारीक पॉइंट, शिलांग-793001, मेघालय
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North East Centre For Technology Application and Reach (NECTAR)

Autonomous Body of Department of Science and Technology, Govt. of India
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Tel: +91-364-2505034, 2506085

डॉ. अरुण कुमार शर्मा

महानिदेशक

Dr. Arun Kumar Sarma

Director General

F.No. NECTAR(381)/DST/2020

Dated 15-11-2021

Sub: Promotion of Indigenously Made Innovative Products Under "Atamanirbhar Bharat" Theme.

Dear, Sir,

Working on the Govt. of India theme "Atamanirbhar Bharat" and promotion of indigenous industry, **NECTAR** an autonomous institution of Department of Science and Technology, Govt. of India in collaboration with "Bamboo and Cane Development Institute" (BCDI), Agartala is engaged in promoting bamboo sector by intervention of indigenous technology applications in bamboo processing and skill upgradation of local artisans and is involved in many other welfare activities for the socio-economic development of North East.

Taking an inspiration from the "Atamanirbhar Bharat" theme, **IITDC.: NECTAR-BCDI** has developed bamboo bottles with copper/steel/glass lining inside and outer cover made of bamboo. These Bamboo water bottles are titled as "**Bambottle**" which are innovative, leak-proof and a step towards reducing the use of plastic bottles from our daily routine life.

The price range of Bambottles are given as under:-

Particulars	Price	
Bambottle with Copper	1200/-	Applicable taxes & transportation charges extra.
Bambottle with Steel	1000/-	
Bambottle with Glass	900/-	

The "**Bambottles**" are **proprietary items** of IITDC: NECTAR-BCDI (Govt. of India organization). Hence, procurement of Bambottles from a single source is permissible in terms of rule 166 of G.F.R.

During the 75th year of Independence of India which is being celebrated as a "**Amrit Mahotsav**", if such "**Bambottles**" are promoted for use in offices and/or distributed as Souvenir, it will not only promote the theme of "Vocal for Local" but will also support in the livelihood of tribals/weaker sections of society and rural artisans of **North East** who are

North East Centre For Technology Application and Reach (NECTAR)

Autonomous Body of Department of Science and Technology, Govt. of India

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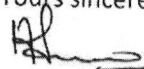
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Coordination Section

engaged in manufacturing of such products. Looking at the market size of water bottles, we hope that this initiative will not only drive the mission "Swachhta" but will also generate sustainable livelihood to many rural artisans of North East States.

For any purchase order, may please contact Sh. Rajendra Jena, CGO, Email: rajendra@nectar.org.in.

With best regards,

Yours sincerely,



Dr. Arun Kumar Sarma

Shri Lok Ranjan, IAS
Secretary,
Ministry of Development of North Eastern Region (DONER)
Vigyan Bhawan Annexe,
Maulana Azad Road,
New Delhi - 110011