



एक कदम स्वच्छता की ओर

# “स्वच्छता ही सेवा अभियान”



कृषि एवं किसान कल्याण मंत्रालय  
भारत सरकार, नई दिल्ली



भारतीय कृषि अनुसंधान परिषद  
नई दिल्ली

## **Report of DARE/ICAR on the various activities undertaken during the "Swachhta Hi Sewa" Pakhwada celebrated during 15<sup>th</sup> Sept till 2<sup>nd</sup> October, 2017**

Department of Agricultural Research & Education/ Indian Council of Agricultural Research celebrated Swachhta Hi Sewa pakhwada during 15 September -2<sup>nd</sup> October, 2017. The ICAR Head Quarters in New Delhi, all the 102 Research Institutes and all the 680 KVKs took active part in the Pakhwada activities and conducted a wide range of activities which included, cleaning of office buildings, campuses, residential areas, public places, tourist spots, villages and localities in the vicinities.

The Swachhta Hi Sewa campaign was launched with the pledge taking ceremony followed by cleaning of their offices and Office Premises by the Scientists and Staff Members of all the ICAR Institutes and KVKs on 15<sup>th</sup> September. September 17<sup>th</sup>, 2017 was celebrated by all the Institutes and establishments as Sewa Diwas. Hon'ble Agriculture and Farmers Welfare Minister, Shri Radha Moghan Singh took part in a special Swachhta Hi Sewa Hai campaign. Motihari in which a number of events including foundation laying of a toilet were organised. Hon'ble MOS Agriculture & Farmers Welfare & Panchayati Raj Shri Parshottam Rupala took part in "Swachhta Hi Sewa" programme at Amreli, Gujarat, Hon'ble MOS Agriculture & Farmers Welfare Smt. Krishna Raj took part in "Swachhta Hi Sewa" programme at Rameshwaram and Hon'ble MOS Agriculture & Farmers Welfare Shri Gajendra Singh Sekhawat, participated in "Swachhta Hi Sewa" programme at CAZRI, Jodhpur on the SWachhta Hi Sewa Day (17.9.2017). At ICAR Institutes/KVKs also, all scientist and the staff member participated in the cleanliness drive organised during 10.00 AM to 12.00 Noon in the entire campuses including the residential areas of the institutes. All the offices of ICAR Headquarters, 102 Research Institutes and over 630 KVKs took part in the activity. In New Delhi, cleanliness drives were organised in the Boat Club area behind Krishi Bhawan, Krishi Anusandhan Bhawan (KAB I and KAB II) as well as in residential premises of IARI, Pusa Campus. Tree plantation drives were also undertaken at more than 240 places across the country in which more than 11240 tree saplings of various fruits, shade and ornamental trees were planted by the dignitaries and ICAR Officials.

**Samagra Swachhta Diwas** on 24<sup>th</sup> Sept was celebrated by the ICAR including Headquarters in Delhi, ICAR Research Institutes and KVKs located in different parts of the country. Special focus on this occasion was given on the cleaning of the toilets and the

Shramdaan for the creation of new toilet facilities in the areas where these did not exist. The ICAR Research Institutes have identified areas in the field which are not easily accessible to the toilet facilities. ICAR Institutes and KVKs also organised special drives in the villages through the local panchayats to make the villages ODF free. ICAR employees performed Shramdaan and contributed towards creation of toilet facilities at nearly 20 places including one place in IARI, Pusa Campus, New Delhi.

On 25<sup>th</sup> Sept 2017, which was celebrated as **Sarwatra Swachhta Day** by all ICAR Institutes/establishments, cleanliness drives were undertaken in public places like community markets, parks, village panchayat places and road sides. A total of 68 ICAR Institutes and 635 KVKs organised the cleanliness drives with the help of the local public and the village community. In New Delhi, a special programme for the benefit of the ladies and school children of the Krishi Vihar campus of ICAR was organised with the help of the women volunteers of the Vishwakarma Gyan Kunj Trust, New Delhi in which they were given training to prepare various innovative products from the household wastes. Swachhta and health tips were given and the tree plantation was also done in the premises of the complex. Focused programmes for farmers, farm women and school children were also organised at 55 different locations all over the country on the occasion.

Activities were undertaken by different ICAR Institutes, KVKs and Headquarters on 1<sup>st</sup> October to clean **the Tourist Spots** or the important places frequently visited by the people. The main event in the ICAR Headquarters was organised in the NASC Complex premises which was thoroughly cleaned by the staff members. The ICAR Institutes and KVKs also organised cleanliness drives at ICAR-NISHAD Bhopal organised cleanliness drive at Hathai Kheda Lake, Bhopal. CSSARI, Regional Station West Bengal Organised the drive Jharkhali Eco Tourism Park in Sundabans area. NBAGR, Karnal organised cleanliness drive at ATAL, Tourist Park, Karnal. CTCRI, Kasargod organised Cleanliness drive at Aakulam Tourist Village. NRC (Pomgranate) Sholapur organised cleanliness drive at Siddheshwar Temple, Sholarur. CPRI, Shimla Organised cleanliness drive at International Tourist spot Kufri. KVK Begusarai, Bihar Organised cleanliness drive at Devi Holi Place. Likewise, other ICAR Institutes and KVKs also organised similar drives at more than 185 different locations.

During different days, awareness workshops, camps, rallies etc. were organised by ICAR Institutes and KVKs in a total of 3675 villages during which farmers were given swachhta tips and also made aware of the technologies of rapid decomposition of leftover straws using the consortia of microbes, ploughing the stovers back in the field and harvesting and baling of straws for use as livestock feed to prevent it from being burnt in the fields. The farmers were sensitised on the harmful effects of burning crop residues in the fields and village youth were organised to prevent the activity in their villages. The cleanliness of the houses, roads and the premises and the activity of

promotion of bio compost was also taken up by 630 KVKs. As part of these activities, clean farming technologies and package of practices as well as the technologies to convert agricultural waste to wealth were also promoted. ICAR- NAARM, Hyderabad, organised essay, speech and online competitions for the staff:

- Essay Competition: topic was **“Swachhta Abhiyan: Relevance of Gandhian philosophy (in English) Swachhta Abhiyan – Gandhiji ke Siddanthon ki Praasangikatha (in Hindi).**
- **The topic for Speech completion was** (i) Cultural Mindset Change on Swachhta; (ii) “How can I contribute for Swachh Bharat ?” & (iii) Swachhta and **Open Defecation Free** Village (ODF) Programme
- For Online contest suggestions of ideas to be implemented at ICAR-National Academy of Agricultural Research Management (ICAR-NAARM), Hyderabad was sought.

All ICAR Institutes and KVKs organised special function to renew the swachhta pledge and to take stock of the activities undertaken by the ICAR family during the “Swachhta Hi Sewa” pakhwada organised at all ICAR Institutes/establishments during 15<sup>th</sup> Sept till second Oct 2017. The winners of the Swachhta competitions organised between different residential blocks as well as the departments in various ICAR Institutes, which were organised during the entire Swachhta Hi Sewa” fortnight, were also awarded with the certificates and the citations on the occasion. The main function in the Headquarters was organised in the Krishi Bhawan which was graced by the DG, ICAR; Secretary, ICAR and AS&FA, ICAR along with all Senior Officers. The officers and the staff of ICAR pledged to contribute funds from their salary to build toilets in the distant experimental areas in the Institutes and the ICAR adopted villages to ensure that the campuses and adopted villages attain ODF free status by the end of 2017.



**Summary of the detailed report of Division wise on Swachhta Hi Sewa Pakhwara  
from 15/09/2017 to 02/10/2017**

Sl. No	DIVISIONS	Agri. Engg. (5 Institutes)	Fy. Sci. (8 Institutes)	NRM (10 Institutes)	ATARI ( 11 Nos.)	Agri. Edn. (4 Institutes)	Ani. Sci. (20 Institutes)	Grand Total
	ACTIVITIES							
1.	Digitization of office records/ e-office,	700	1140	25	1833	32	841	4571
2.	Basic maintenance	48	252	16	454	45	392	1307
3.	Sanitation and SWM	39	54	67	-	7	110	277
4.	Cleaning and beautification of surrounding areas	30	70	94	-	75	180	449
5.	Vermicomposting/ Composting of biodegradable waste management & other activities on generate of wealth for waste	6	100	64	491	14	87	756
6.	Used water for agriculture/ horticulture application	1	101	29	-	11	62	204
7.	Swachhta Awareness at local level	16	30	77	631	18	42	914
8.	Swachhta Workshops	2	3	21	-	6	6	38
9.	Swachhta Pledge	4	28	31	631	4	21	719
10.	Display and Banner	16	97	580	631	5	148	1477
11.	Foster healthy competition	8	18	31	52	2	12	123
12.	Involvement of print and electronic media	2	30	35	1219	14	37	1337
13.	Involving and with the help of the farmers, farm women and village youth in their adopted villages (no of adopted villages)	54	91	203	3155	2	22	3527
14.	No of Staff members involved in the activities	473	1537	2206	4794	247	4730	13987
15.	No of VIP/VVIPs involved in the activities	7	6	18	-	4	6	41

**"Swachhta Hi Sewa" Organized from 15th September, 2017 to 2nd October, 2017 for Numbers only**

Paramters	ATARI Ludhiana	ATARI- Jodhpur	ATARI- Kanpur	ATARI- Patna	ATARI- Kolkata	ATARI- Guwahati	ATARI- Umian	ATARI- Pune	ATARI- Jabalpur	ATARI- Hyderabad	ATARI- Bengaluru	Total
Digitization of office records/ e-office,	0	15	1300	1	1	54	50	7	450	0	0	1878
Basic maintenance	52	40	45	43	41	30	29	45	42	49	38	454
Vermicomposting/Composting of biodegradable waste management & other activities on generate of wealth for waste	52	45	51	43	41	36	35	59	42	49	38	491
Swachhta Awareness at local level	60	56	59	58	51	44	42	74	68	72	47	631
Swachhta Pledge	60	56	59	58	51	44	42	74	68	72	47	631
Display and Banner	60	56	59	58	51	44	42	74	68	72	47	631
Foster healthy competition	10	8	9	0	0	3	1	6	0	0	15	52
Involvement of print and electronic media	150	90	160	95	85	72	68	151	121	151	76	1219
Involving and with the help of the farmers, farm women and village youth in their adopted villages (no of adopted villages)	300	280	295	290	255	220	210	370	340	360	235	3155
No of Staff members involved in the activities	450	375	426	415	373	369	361	565	514	549	387	4784

### Selected Photographs

Hon'ble Agriculture & Farmers Welfare Minister Shri Radha Mohan Singh taking part in a special "Swachhta Hi Sewa" programme at Motihari, Bihar on 17.9.2017





**Hon'ble MOS Agriculture & Farmers Welfare & Panchayati Raj Shri Parshottam Rupala taking part in "Swachhta Hi Sewa" programme at Amreli, Gujarat on 17.9.2017**





**Hon'ble MOS Agriculture & Farmers Welfare Smt. Krishna Raj taking part in "Swachhta Hi Sewa" programme at Rameshwaram on 17.9.2017**





**Hon'ble MOS Agriculture & Farmers Welfare Shri Gajendra Singh Sekhawat, taking part in "Swachhta Hi Sewa" programme at CAZRI, Jodhpur on 17.9.2017**





**ICAR Head Quarters: Secretary DARE & DG ICAR Taking part in the "Swachhta Hi SewaHai" programme organized at Boat Club, New Delhi**



**Agricultural Scientists Recruitment Board, New Delhi**



**ICAR-Directorate of Knowledge Management in Agriculture, New Delhi**





**KVK, SARAN:** The programme was inaugurated by Shri Ram Bihari Singh, an innovative farmer of Sitab Diara on 15<sup>th</sup> of September, 2017. Different Demonstration Units of the KVK were cleaned and made dirt free. Again on 16<sup>th</sup> of September, the laboratories and the farm were cleaned by the farmers and staff of the KVK. On 17<sup>th</sup>, "Seava Diwas" was organized.



## NAARM, Hyderabad: 17 Sept 2017





**ICAR-CIPHET, Abohar:17.9.2017**





## IISWC-RC, Kota (Rajasthan), 17<sup>th</sup> Sept 2017





**IISWC-RC, Udthagamandalam (Tamil Nadu), 17<sup>th</sup> Sept 2017**





**VK K, Munger; 20.9.2017**





## ICAR-NIASM, Baramati, 20<sup>th</sup> September 2017

Activities during camapign 'Swachhta hi Sewa' at ICAR-NIASM, Baramati







**ICAR, CARI, IZATNAGAR, 20.9.2017**





**ICAR – CENTRAL INSTITUTE OF TEMPERATE HORTICULTURE  
(Regional Station, Mukteshwar, Nainital, Uttarakhand): 20-09-2017**





### ICAR-CIPHET, Ludhiana, 20<sup>th</sup> Sept 2017





## **ICAR-NIANP, Bangaluru, 20 Sept 2017**





### **Cleaning of Office premise by Employees at KVK, Gajapati :20.9.2017**



**Cleaning of office Premises**



**Swachhata inside office campus**



**Cleaning of office toilets**

### **K.V.K., BONGAIGAON, ASSAM, 20<sup>th</sup> September, 2017**





**KVK Sundargrai, 20<sup>th</sup> Sept 2017**





**ICAR-NAARM Campus, Hyderabad: 20.9.2017**



**ICAR-DCR Puttur: 20<sup>th</sup> Sept, 2017**





**ICAR-Central Research Institute for Dryland Agriculture, Santoshnagar, Hyderabad:** 20<sup>th</sup> September 2017. About 100 saplings of silver oak, neem and mango were planted in the main campus (Santoshnagar) and also in the CRIDA residential complex.





### ICAR-NRC on Yak, Dirang Arunachal Pradesh: 20-09-2017



### KVK Munger: 23.9.2017





### **KVK, YCMOU, Nashik: September 24<sup>th</sup> 2017**



### **KVK Nanded: Cleaning of School toilet and ground of the school of SSM, 24<sup>th</sup> Sept, 2017**



### **Cleaning of the school campus**







### KVK KORAPUT, ODISHA



CLEANING OF TOILET IN DISADVANTAGE AREA



CLEANING AND SWEEPING OF SCHOOL



AWARENESS CAMPAIGN FOR SWACHA BHARAT MISSION (SAMAGRA SWACHATA DIWAS)



**Indian Institute of Maize Research, Ludhina: 24.9.2017**



**ICAR-Indian Institute of Soil Science, Bhopal (M.P.):  
23 and 24 September, 2017)**





## ICAR-Indian Institute of Soil and Water Conservation, Dehradun and its Research Centres on 24<sup>th</sup> September, 201

ICAR-IISWC, Dehradun Headquarters



**Dedicated Cleaning and sweeping of rooms, common places  
of the Institute/Research Farm, Selaqui**





## IISWC-RC, Chandigarh: 24<sup>th</sup> Sept, 2017





## IISWC-RC, Bellary (Karnataka):24/09/2015





**ICAR-IIWM, Bhubaneswar: 24<sup>th</sup> September 2017**





**ICAR-NRC on Yak, Dirang, Arunachal Pradesh: 24<sup>th</sup> September, 2017**



**KVK Sambhalpur: 24.09.2017 (Okhragara Village):**





**KVK Sambalpur: Adoted villege (Mendlipali): 25.9.2017**





**KVK Kalyan, Purulia, West Bengal: on 25.9.25017**





### ICAR-CRIDA, Hyderabad: 26.9.2017



### "Swachhta of nearby tourist spots (01.10.17)" ICAR-NIHSAD, Bhopal



### Garbage pulling from the shore of the Hathai Kheda Lake, Bhopal



The Hathai Kheda Lake after our cleaning effort



**ICAR-CSSRI, Regional Station, Canning Town (WB) organized "Swachhta Abhiyan at Jharkhali Eco-Tourism Park in Sundarbans" 1<sup>st</sup> October, 2017**



**ICAR – NRC on Litchi Swachhti of Nearby Tourist Spots:**

**ICAR-NIRJAFT, Kolkata: Tourist place cleaning**





**Krishi Vigyan Kendra, Kaimur, Vanvasi Seva Kendra, Adhaura, Dist.-Kaimur (Bihar)**





### NBAGR, Karnal, Atal Park on 01.10.2017 (Sunday)





### **ICAR-CTCRI , Kasargod:**

The employees of ICAR-CTCRI along with the students were involved in the cleaning and sweeping of Aakulam Tourist village, the nearby tourist spot.





**'Swachhta of nearby tourist spot' by ICAR-NRCP staff on 01.10.2017  
At, ICAR-NRCP-Solapur**



ICAR-NRCP staff at the tourist spot – Siddheshwar temple, Solapur for cleaning



Cleaning at the footpath of entrance side



Cleaning beneath the shade trees near entrance



Cleaning at the bank of eco-pond



Disposing of litters in the dust bin



The neat and clean view of footpath at the entrance side of Siddheshwar temple after cleaning.



### ICAR-CPRI, Shimla









**At, KVK, Begusarai, Bihar contributed towards cleaning of a "Devi holi place,"  
Jay mangalagarh a tourist place of Begusarai district on 1.10.2017**





**CLEANING OF NEARBY IMPORTANT RELIGIOUS PLACE DIGGI, TONK,  
RAJASTHAN DURING 'SWACHHTA HI SEVA' PAKHWARA ON 01.10.2017 BY THE  
EMPLOYEES OF ICAR-CSWRI, AVIKANAGAR**





**Swachhta Campaign ("Swachhta Hi Seva") on 02.10.2017 at ICAR-National Academy of Agricultural Research Management (ICAR-NAARM), Hyderabad**





## ICAR-NIASM, Baramati : 02nd October 2017

### Valedictory function of camapign 'Swachhta hi Sewa' at ICAR-NIASM, Baramati





## ICAR – NRC on Litchi Gandhi Jayanti celebration 2nd Oct 2017





### **ICAR-DPR, Hyderabad**





**Concluding event at ICAR HQ Krishi Bhawan on 2.10.17:**





